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NEOCYCLE'S THE HUB AT EDGEWATER PARK DRIVEN BY SUBARU WILL HOST CYCLING ACTIVITIES, MUSIC FESTIVAL AND OVER 60 VENDORS

Nation's largest urban cycling festival hosts races and rides, live talent & outdoor lifestyle vendors
#NEOCycle

CLEVELAND – NEOCycle's [The Hub at Edgewater Park](#) driven by [Subaru](#) will be the epicenter for the nation's largest urban cycling festival's fourth annual event. During the weekend of **Sept. 8-10, 2017**, [NEOCycle](#), presented by [Ohio Savings Bank, a division of NYCB](#), will host a projected 12,000 attendees partaking in multiple outdoor lifestyle entertainment opportunities.

In addition to hosting four of NEOCycle's six races & rides, attendees can rock out to live talent at [Music Fest](#) powered by [IGS](#) on Sept. 9-10 at The Hub at Edgewater Park. The festival recently announced [Strand of Oaks](#) as it's official headliner. This Philadelphia-based band will be joined by local acts [Carlos Jones and the Plus Band](#), [Saintsenca](#), [The Dorian Walker Experience](#) and [The Whiskey Hollow](#) along with five other Ohio-based bands. The Music Fest band schedule is available [here](#).

The Hub at Edgewater Park also boasts over 60 outdoor lifestyle vendors and local bike shops, art exhibits and activities, Cleveland's hottest food trucks and craft beer from [Platform Beer Co.](#) NEOCycle participants can also explore their inner artist at the [Wells Fargo Advisors](#) Getaway Tent which features art-based activities, cooking demos and picnic tables. Additionally, The Pavilion presented by [W.F. Hann & Sons](#) displays hammocks and fire pits, creating a relaxing atmosphere. Miniature golf and life-size board games will also be available. **Admission to The Hub and Music Fest are FREE and open to the public.**

A complete schedule of NEOCycle's The Hub events are available [here](#). Additional activities include:

- **HARNESS CYCLE SUNSET RIDE**
[Harness Cycle](#) will warm up NEOCycle participants with a spin class held next to [Cleveland Metroparks](#) Edgewater Park beach with scenic views of Lake Erie on Friday, Sept. 8th. [Registration](#) is required.
- **EPIC YOGA FROM INNER BLISS**
On Saturday, Sept. 9th from 5:00 pm – 6:00 pm, [Inner Bliss Yoga Studio](#) will host a one hour yoga flow class for all levels in front of the main stage prior to NEOCycle's [Night Ride](#) presented by CoverMyMeds.
- **ULTIMATE AIR DOGS PRESENTED BY [NORTHEAST OHIO REGIONAL SEWER DISTRICT](#)**
[Ultimate Air Dogs](#), premier dog dock jumping competition, is hosting its Regional Qualifier Sept. 8-10th on the shoreline of Lake Erie. A preview of the event will be held on Friday, Sept. 8th during packet pick up and registration at The Hub at Edgewater Park. Register your dog [here](#).
- **RAY'S INDOOR MOUNTAIN BIKE ADVENTURE ZONE PRESENTED BY [CLEVELAND CLINIC SPORTS HEALTH](#)**
[Ray's Indoor Mountain Bike Adventure Zone](#) will be at The Hub with a miniature version of their park; allowing all ages and skill levels to participate. Extra bikes and helmets will be available on-site.

- **ART PARTY CLEVELAND**

On Saturday, Sept. 9th from 1:00 pm - 3:00 pm, [Art Party Cleveland's](#) mobile art class will provide materials and instruction for NEOCycle attendees to create a unique piece of art. Register [here](#).

- **ARTSY CLEVELAND**

NEOCycle participants can attend [Artsy Cleveland's](#) Magical Moss Terrarium event from 5:00 pm - 7:00 pm on Saturday, Sept. 9th in the Wells Fargo Advisors Getaway Tent. Prices range from \$28 - \$33 to build your own terrarium. Register [here](#).

- **RUST BELT MONSTER COLLECTIVE**

On Sept. 9th and 10th, [Rust Belt Monster Collective's](#) professional illustrators will host live paintings of Platform Beer Co. kegs at the Platform Canopy tent in The Hub from 12:00 pm - 6:00 pm.

- **THRILLER BMX PRESENTED BY [SUBARU](#)**

Thriller BMX will host six shows in addition to a competition throughout NEOCycle's weekend on the south side of The Hub at Edgewater Park.

- **2017 MAJOR LEAGUE TRIATHLON CHAMPIONSHIP**

The Cleveland Rock & Roll team will host the [2017 Major League Triathlon Championship](#) featuring professional athletes who are swimming, biking and running next to NEOCycle's The Hub at Edgewater Park. [Click here](#) for more information.

- **NALU STANDUP PADDLE & SURF**

[Nalu Standup Paddle and Surf](#) will feature paddle boarding & kayaking in conjunction with the NEOCycle event.

[NEOCycle](#) presented by [Ohio Savings Bank, a division of NYCB](#), is a three-day event expected to provide \$1 million in economic impact to Northeast Ohio. NEOCycle promotes Cleveland's emergent cycling-friendly attributes, local musical talent, healthy and active lifestyles and many of the area's premier natural resources.

NEOCycle is a creation of the masterminds at Greater Cleveland Sports Commission and presented in part by [Ohio Savings Bank, a division of NYCB](#). More information on NEOCycle can be found here or to keep up-to-date on new developments and activities follow us on [Twitter](#), [Facebook](#) or [Instagram](#).

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About Greater Cleveland Sports Commission: Since 2000, Greater Cleveland Sports Commission (GCSC) is responsible for attracting more than 170 sporting events which have contributed over \$500 million in economic activity to Northeast Ohio. GCSC supports the local economy, utilizes sports as a vehicle to forward community agendas and maintains a goal of producing events that are more successful when held in Cleveland than in other cities. For more information, visit clevelandsports.org.