What is GiveCamp?

GiveCamp is a national event that connects technology and creative talent with the needs of local nonprofits. In one weekend, creative and technology professionals work around the clock to create web and software solutions for any nonprofit that registers. More than 30 cities across the country host this event and that number grows every year.

Cleveland GiveCamp boasts over 200 volunteers every year who contribute an estimated $1 million dollars in volunteer development and design work, from website to smart phone apps. The Cleveland events have been some of the largest nationwide, which speaks to our city's commitment to technology and helping others. Many of our participants take the meaning of GiveCamp literally, pitching tents and spending their entire weekend with us on our mini-campus. With the Cleveland skyline and Lake Erie as a backdrop, we can't imagine a more appealing location for such a great event.

The event is a total volunteer effort and is typically held in July down at the LeanDog boat and Burke Lakefront Airport. A major part of our preparation includes securing event sponsors to help us assist local nonprofits and continue to make a difference in the community. Our sponsors are integral to the success of the event and provide valuable financial and in-kind contributions that help us promote and host the event.

Prime Media Coverage

Sponsors receive prime media exposure prior to and during the event. We actively engage with regional media outlets and utilize social media extensively--our volunteer media team includes some of the best in the business. Combine that team with a bunch of tech folks who love to Tweet and share information via Facebook, LinkedIn, their personal blogs and websites, and the event generates a life of its own.

We strive for significant exposure for our sponsors as well as providing unparalleled touch points for the nonprofits that are benefiting from GiveCamp. It's a win-win situation for our volunteers and partners with the ultimate goal to drive traffic for all involved.

cleveland givecamp

$2,000

Gold

Address Participants at Kickoff

An opportunity to address participants at the event kickoff with a brief overview of your organization

Designated information booth

A designated area during the event to set up company information. This could be an area where GiveCamp participants can take a short break from their work to learn more about your organization

Promotion - traditional & digital

Promotion through traditional and digital initiatives prior to, during and after the event. Promotion includes, but is not limited to, Facebook, LinkedIn, Twitter and press releases blasts to regional media

Prime logo placement

Prime placement of logo with a URL link on the Cleveland GiveCamp website (clevelandgivecamp.org), logo placement on our T-shirt which is distributed to all volunteers, and logo placement on signage throughout the event

Recognition

Recognition on materials sent to volunteers and nonprofits

$1,000

Silver

Promotion - traditional & digital

Promotion through traditional and digital initiatives prior to, during and after the event. Promotion includes, but is not limited to, Facebook, LinkedIn, Twitter and press releases blasts to regional media

Prime logo placement

Prime placement of logo with a URL link on the Cleveland GiveCamp website (clevelandgivecamp.org), logo placement on our T-shirt which is distributed to all volunteers, and logo placement on signage throughout the event

Recognition

Recognition on materials sent to volunteers and nonprofits

$1 - $999

Patron

Along with cash donations, providing materials to enhance the event for our volunteers and nonprofits only adds to the experience. Patrons may consider smaller cash donations, sponsoring a meal for attendees, providing information or resources at breakout sessions which are held throughout the weekend, hosting, or door prizes for participants.

Social media mentions during the event

Via Facebook & Twitter

Listed on website & event signage

A listing on the Cleveland GiveCamp website (clevelandgivecamp.org) and event signage

Other mentions

Other mentions as appropriate (i.e. organizations sponsoring a meal will have signage posted during that meal.)

Complete an application to be a sponsor for this year's Cleveland GiveCamp

Questions? Contact us at sponsorship@clevelandgivecamp.org

Sponsorship Application

Organization Details

Organization:

Contact:

Address:

City, State Zip:

Phone:

Email:

Company Website:

Payment Information

Please note that sponsorships are not guaranteed until receipt of payment. When payment is received, you will receive information on benefits associated with your sponsorship level.

| ☐ **$2,000** Gold Sponsor | ☐ **$1,000** Silver Sponsor | ☐ **$1 - 999** Patron | ☐ **Other** _____ |

☐ **Check is enclosed**
Make checks payable to: "IEEE Cleveland Section" and include the phrase "Cleveland GiveCamp" in the memo section of your check for the benefit of our fiscal sponsor. Mail to: Max Scardelletti Treasurer, IEEE Cleveland Section 3441 Abington Court, Brunswick, OH 44212

☐ **Please bill me**
(Invoice will be sent to contact person listed above)

☐ **I have paid online**
Pay securely via the Cleveland GiveCamp website at clevelandgivecamp.org