

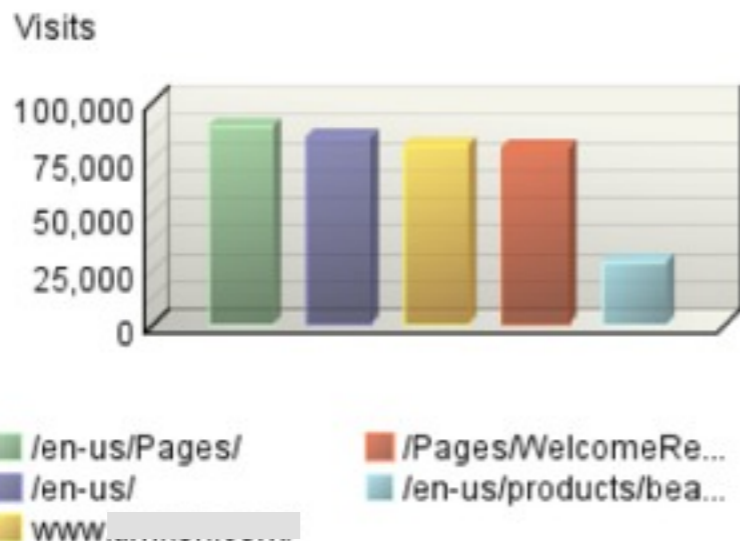
The **FEAR** of **Analytics**

SiteLogic
online marketing consultants

Matt Bailey
President, SiteLogic
@MattBaileySays



Pages



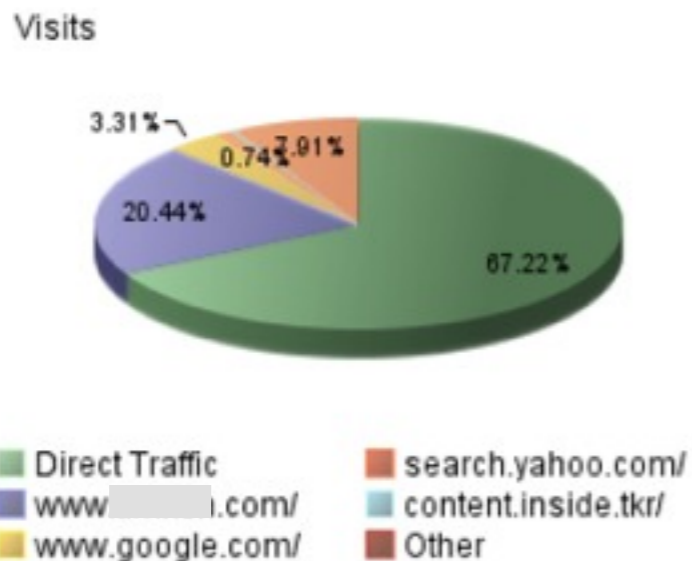
Visitor Summary

Visitors	203,842
Visitors Who Visited Once	164,626
Visitors Who Visited More Than Once	39,216
Average Visits per Visitor	1.74

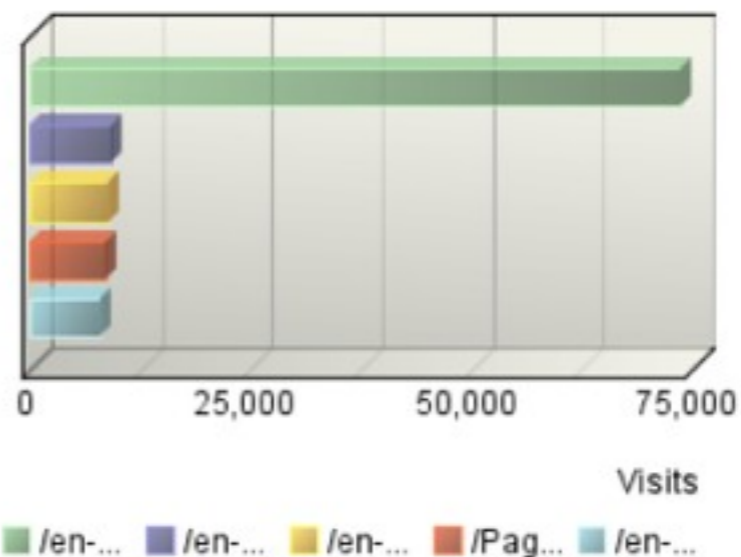
Visit Summary

Visits	353,884
Average per Day	11,796
Average Visit Duration	00:04:55
Median Visit Duration	00:00:06
International Visits	32.20%
Visits of Unknown Origin	46.96%
Visits from Your Country: United States (US)	20.84%

Referring Site



Exit Pages



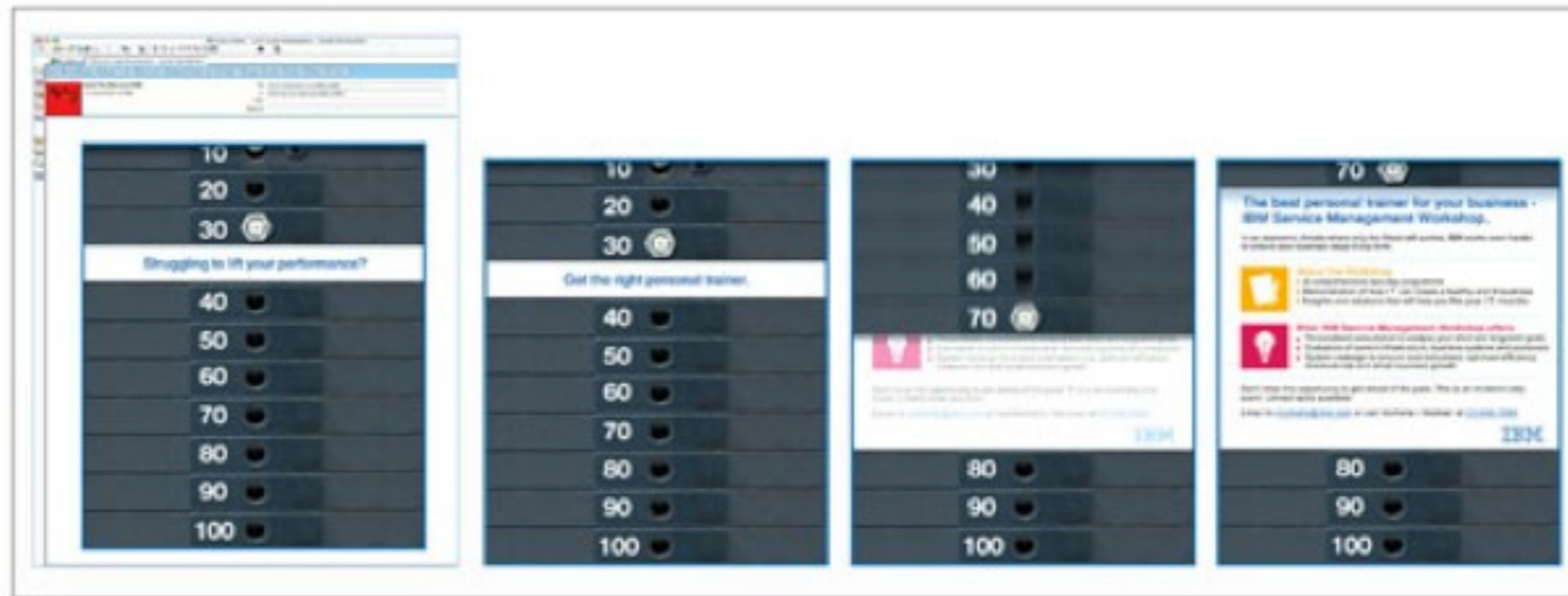


Reports:

- Page Views
- Hits
- Top Pages
- Monthly Visitors
- Time on Site



IBM



IBM is your “Personal Trainer” email campaign

**For less than \$2,000, the
campaign provided validated
leads worth \$4.8 million**

Chipotle

GOOD IS IN THE DETAILS.

From our naturally raised antibiotic-free meat to the freshest veggies, it's the ingredients that make a difference. And that's how we take simple burritos, tacos, salads and bowls and create something extraordinary.

Visit chipotle.com to find a location near you.



FREE BURRITO.
THAT'S RIGHT, FREE.

BRING THIS CARD TO A CHIPOTLE NEAR YOU BY SEPTEMBER 17, 2009.



FREE CHIPS AND GUAC
WHEN YOU BUY A BURRITO.

BRING THIS CARD TO A CHIPOTLE NEAR YOU BY OCTOBER 7, 2009.



FREE ORDER OF TACOS
WHEN YOU BUY A BURRITO.

BRING THIS CARD TO A CHIPOTLE NEAR YOU BY OCTOBER 27, 2009.



1. **Direct Mail offer** in Earth-Friendly brown wrapper
2. **Offer for a Free Burrito** and BOGO free coupons
3. **17% redemption** - Outperformed in all age groups



Lost 5% of Market Share Loss of \$500 Million Now #3 (behind Coke)

Over 80 million votes were registered;
3.5 million "likes" on the Pepsi Facebook;
60,000 Twitter followers.

when data is

SIMPLE

action is

impossible

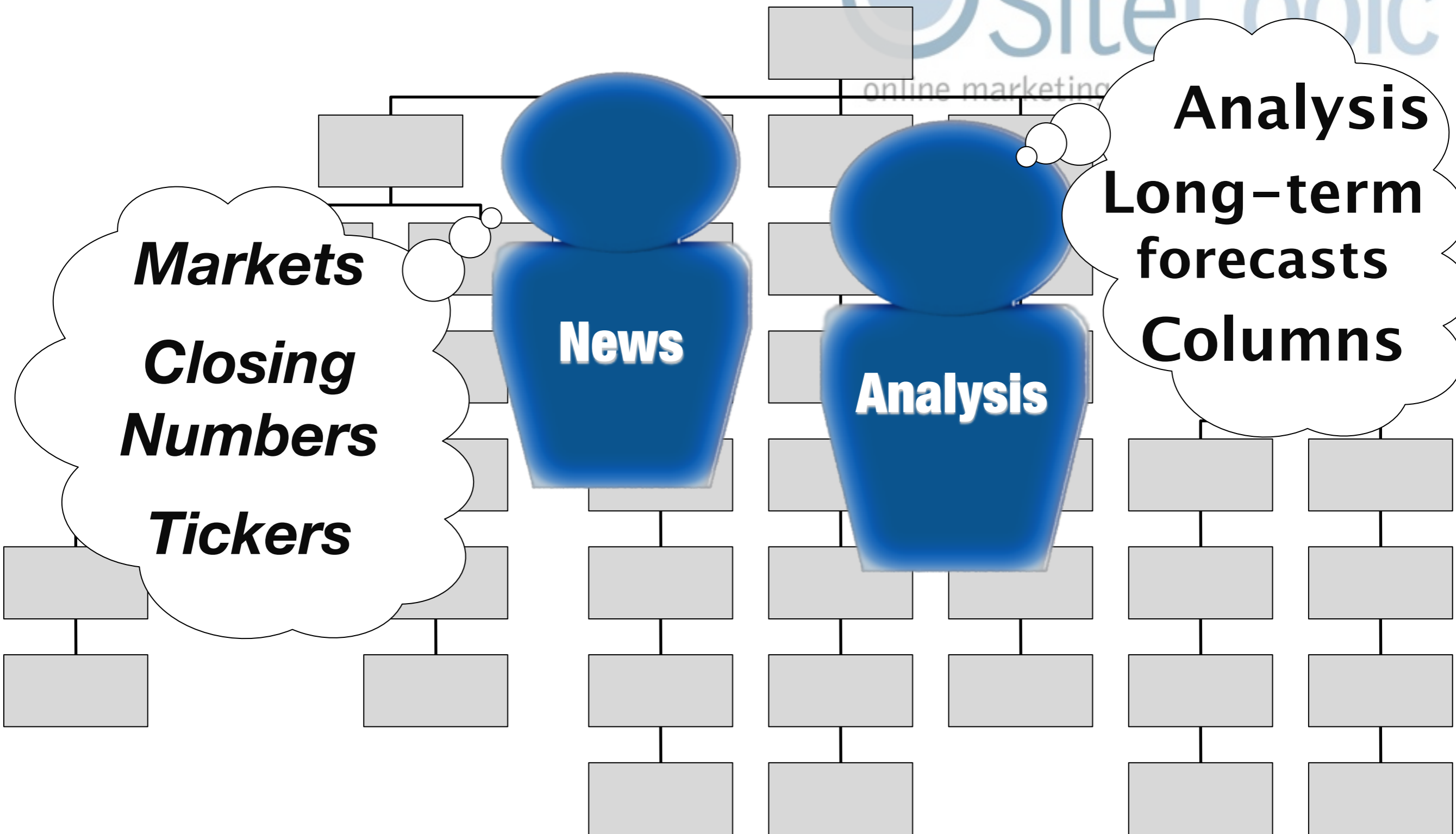
Visitors

= 200,000

Page Views

= 400,000

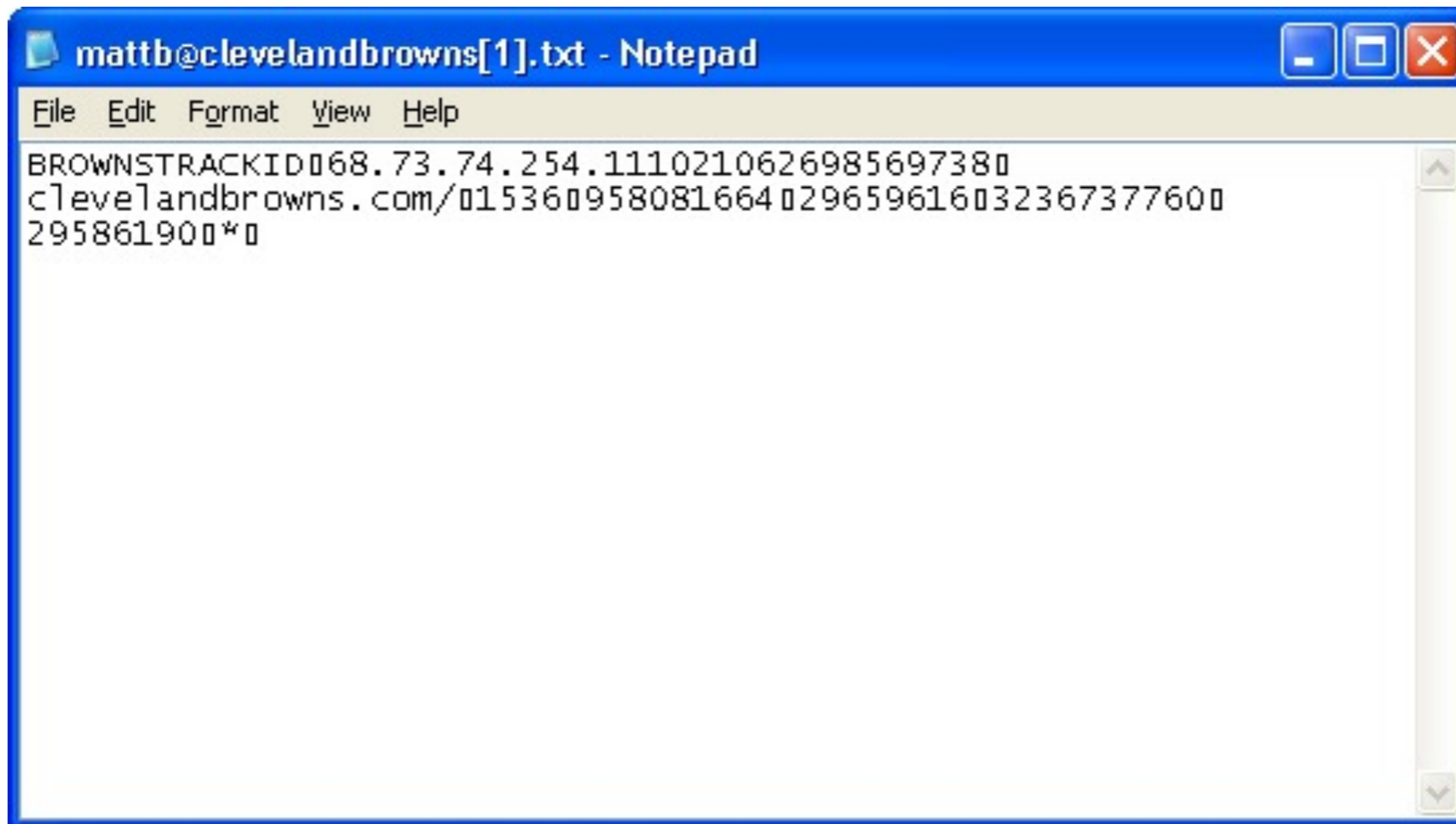
**Average
Time on Site
= 6:00 min**



Unique Visitors



Cookies



mattb@clevelandbrowns[1].txt - Notepad

```
File Edit Format View Help  
BROWNSTRACKID068.73.74.254.1110210626985697380  
clevelandbrowns.com/015360958081664029659616032367377600  
295861900*0
```

Visitor Sessions



Referrals

facebook

Google

YAHOO!®

bing™

You Tube

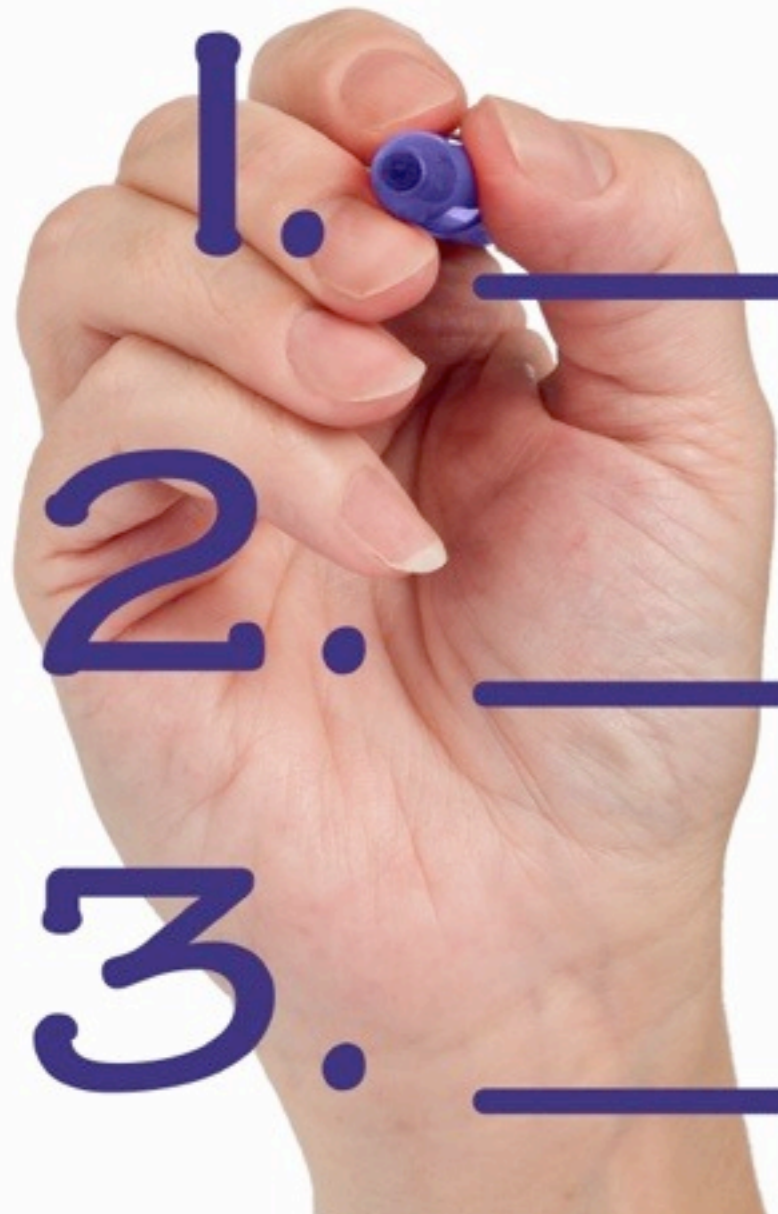
Bounce Rate



Conversion Rate



Goals



Brand Metric

Social Equivalent

Reach/Awareness

Impressions
Video Views

Consideration

Engagement
Installation
Polls
Community Members
Contest Entries
Time Spent

Favorability

Pass-along / Share / Forward
“like” / “favorite”
positive blog coverage & comments

Purchase

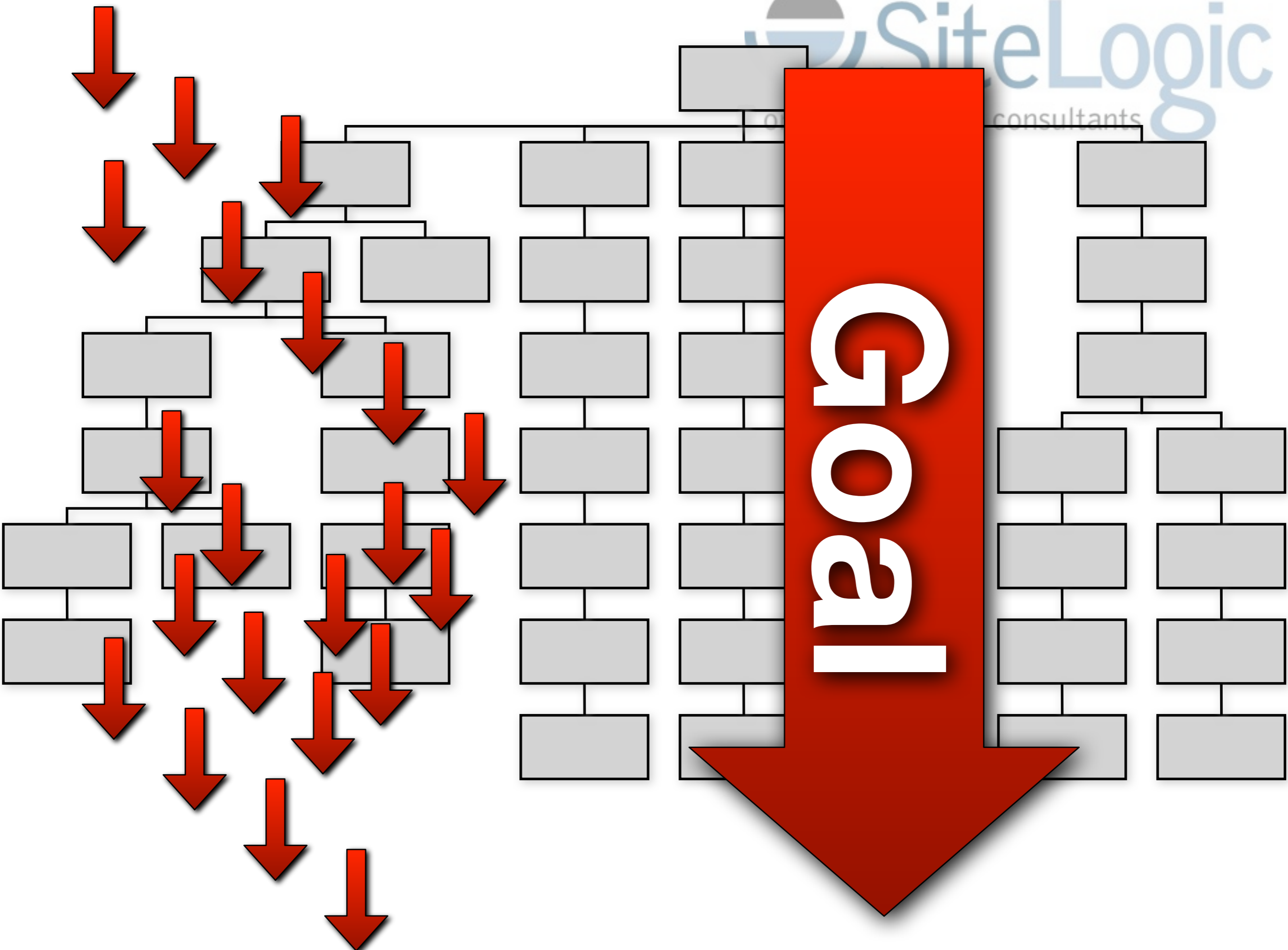
Sales

Loyalty

Referrals

online marketing consultants







when data is

COMPLEX

understanding is

easy


3 C's of Analytics

Context

Contrast

Comparison

**Question-asking
is the single
greatest tool
humans have.**



-Neil Postman

BUILD

CONTEXT



Context

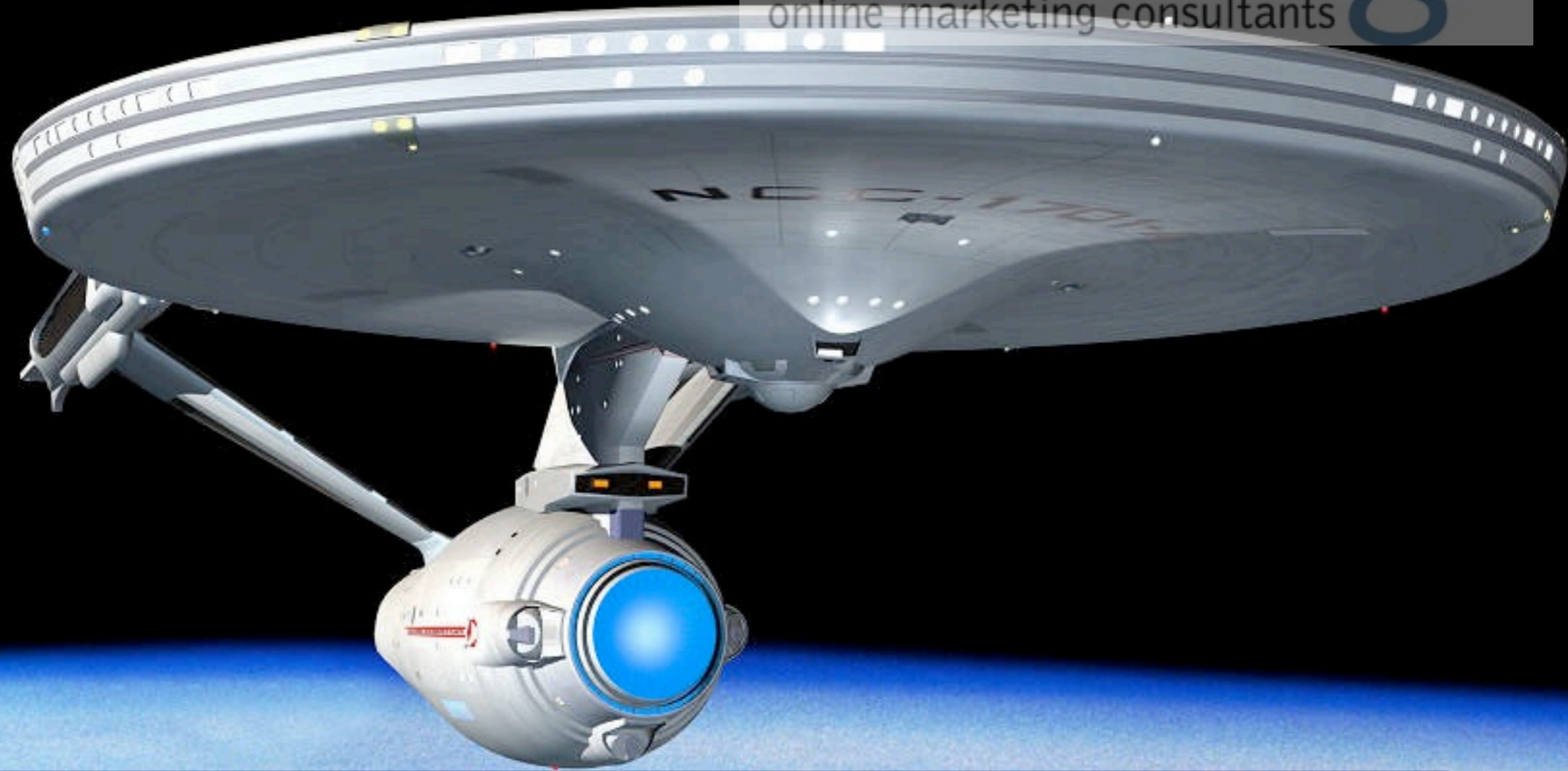
tells a

story

Analytics According to Captain Kirk

The “Red Shirt” Phenomenon





Crew of 450

54 total deaths



= 13.7 % mortality rate



11% - Yellow shirt

9% - Blue shirt

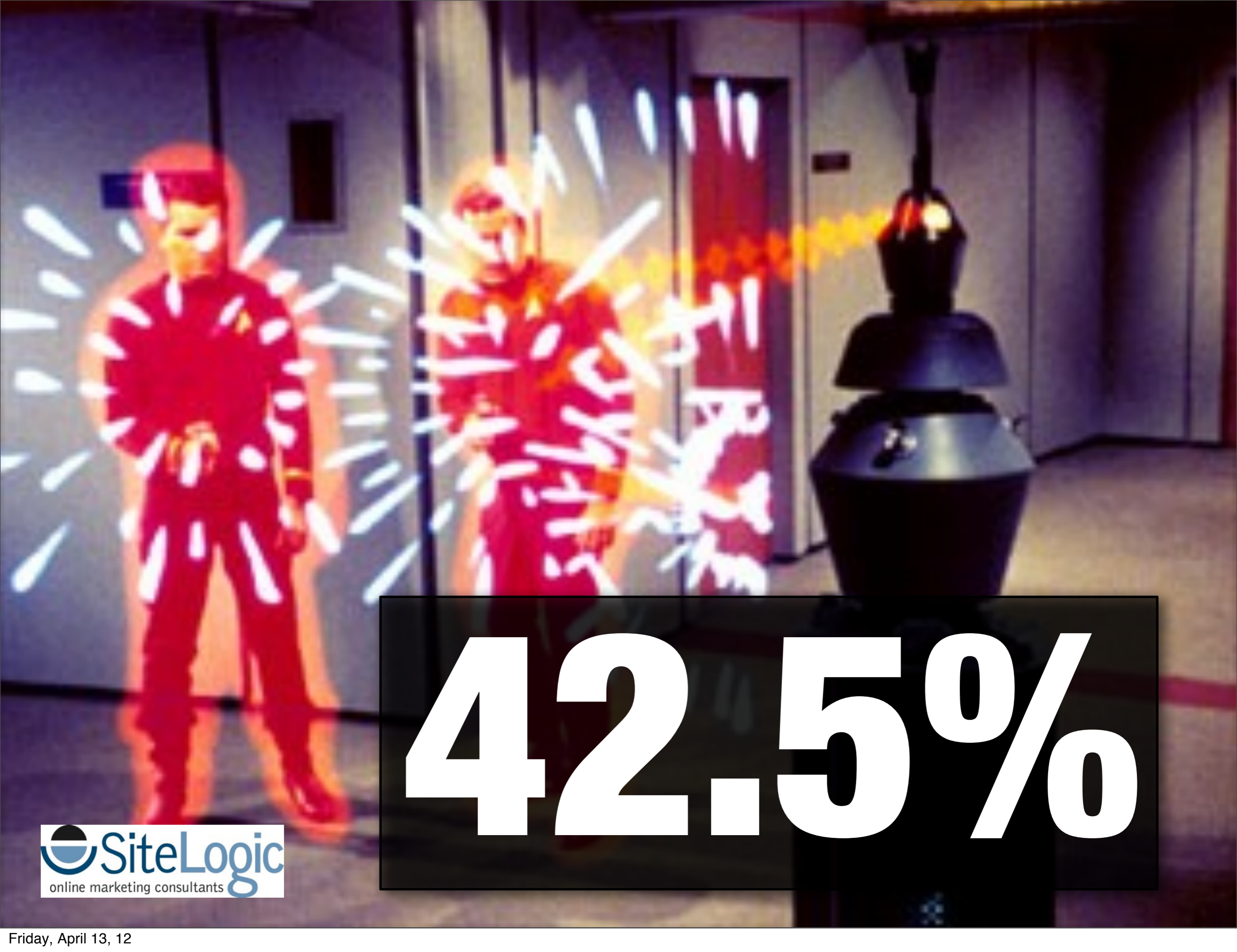
79% - Red shirt



57.5%



TrekMovie.com



42.5%



16%



57% Beaming Down

42% On-Board Mayhem

100% Kirk meets Alien Women



Keyword Segments



CRM



ecommerce



marketing



softwar

management

vendor



free

simple



more data gives

more

comparison

comparison

shows

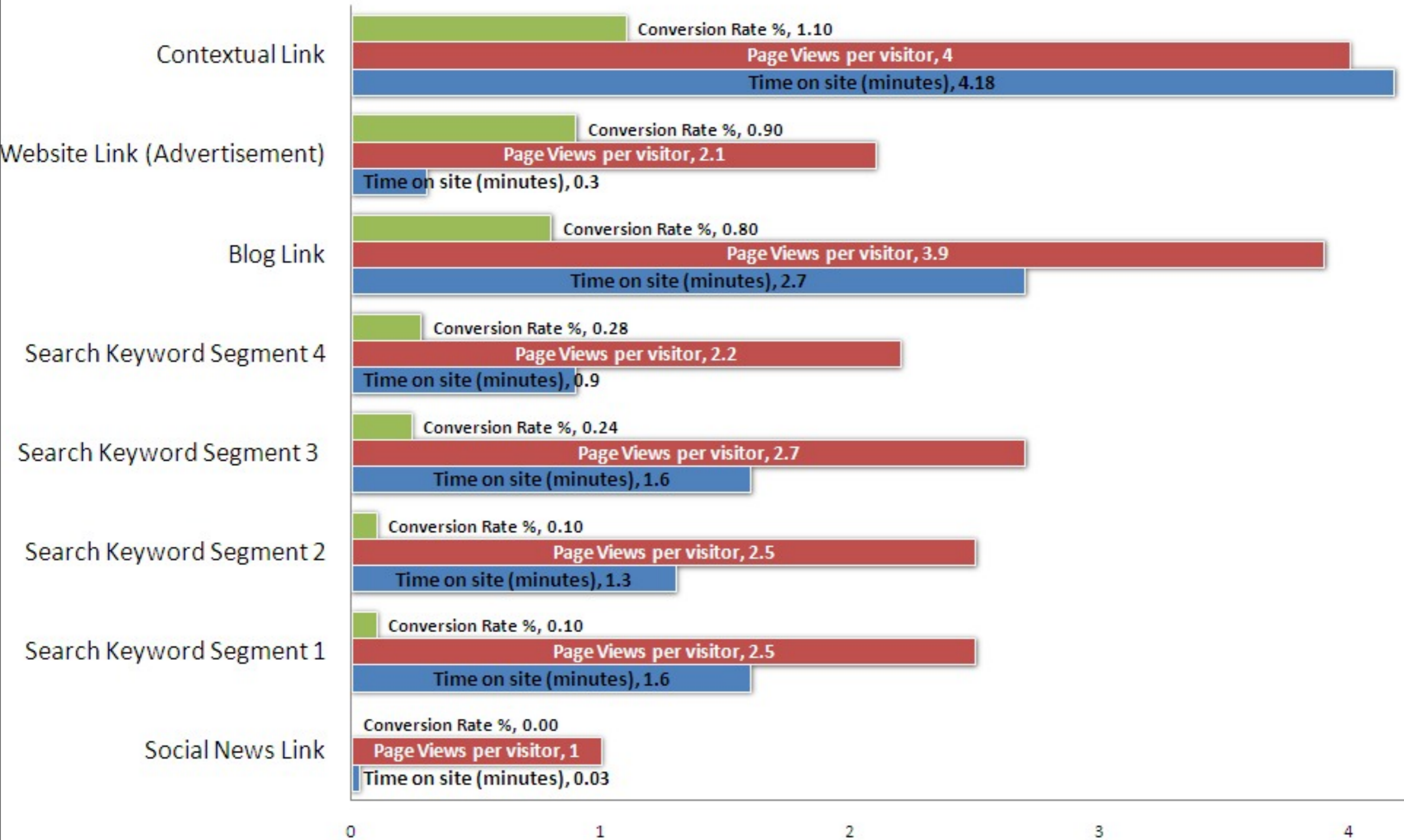
relationships

Context

Visitors who **searched** for: term
Who **entered** at page: page
Converted at a rate of: x%

Are Worth= \$

Segment Acquisition



Determine Causality

Droid 2 Gets The MG Siegler Treatment (TCTV)

by Evelyn Rusli on Aug 13, 2010

56 Comments

Like 16

Buzz 5

Tweet 340



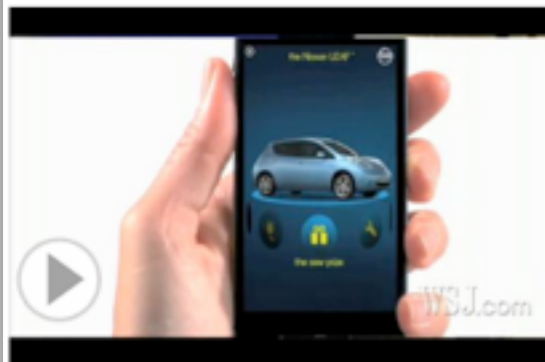
For the last 30 or so hours self-described **Apple fanboy MG Siegler** has put his iPhone 4 aside (*Jason Kincaid and Greg Kumparak held him down while two interns broke his Kung Fu grip*) to give Motorola's **Droid 2** a proper test drive. The verdict? A definite step above the **HTC EVO 4G**.

If you read MG's **review** of the EVO back in May, you know he gave HTC's bundle of joy a merciless, swift kick to the

head. Thus, saying Siegler prefers the Droid 2 to the EVO, probably doesn't say very much. To get a more nuanced review, we enlisted **MobileCrunch** editor, **Greg Kumparak** for a one-on-one with MG.

Click ahead for their full review of the Droid 2 and a discussion on Google's Android ecosystem and yes, those rampant Verizon rumors.

Apple Inc. is facing some early challenges in its closely watched mobile advertising foray, with some ad campaigns experiencing delays as agencies attempt to learn the new system amid Apple's tight control over the creative process, according to ad executives.



Apple Inc. is facing some challenges in its closely watched mobile advertising foray, with some ad campaigns experiencing delays as agencies try to learn the new system amid Apple's tight control over the creative process. WSJ's Yukari Kane discusses with Simon Constable and Jessica Vascellaro on today's Digits show.

Since launching its iAd mobile advertising service on July 1, Apple has been slow to get it out. Of the 17 launch partners Apple named for iAd, only **Unilever PLC** and **Nissan Co.** had iAd campaigns for much of July. Of the remaining 17, **Citigroup Inc.**, **Walt Disney Co.** and **J.C. Penney Co.**—which tied its campaign to the back-to-school-season—have since launched iAd campaigns and other companies are planning iAd efforts.

Part of the reason some marketers are experiencing delays in getting their iAds to market is that Apple has kept tight control on the creative aspects of ad-making, something advertisers aren't used to, according to



swoodruff A glorious end <http://post.ly/sAuK>

5 minutes ago via Posterous

magista
Samba Member



Joined: April 22, 2010
Posts: 18
Location: Portland Oregon
offline

Posted: Today 3:12 pm Post subject:

I got mine from Bus Depot:

<http://busdepot.com/details.jsp?partnumber=N0127051>

Unless I read right and you are going to fabricate your own...

D. Magista
PDX Oregon
-- Squadra Patina --
'69 Bay 'Slayer Hippie'
'06 Australian Cattle Dog 'Scout'
'08 Ducati Sport Classic 'IL Duce'

WSJ.com Expand your access to WSJ.com

It only takes a moment
Click here to unlock your **FREE** access to more newsletters, alerts and key analysis

CLICK HERE

People Who Viewed This Also Viewed...

On WSJ.com

In My Network

Find Intent

Discover Expectancy

Observe Reactions

Analyze Behavior

Blogs & Articles

YouTube

Discussion Forums

Search

Pinterest

Facebook

Twitter

SocNews

Context

Competition

SiteLogic
online marketing consultants

better **analysis**

provides

specific

action

Content Value



403 page titles were viewed a total of 113,106 times

Content Performance

Views: [Grid] [Refresh] [List] [Print]

Pageviews 113,106 <small>% of Site Total: 100.00%</small>	Unique Pageviews 87,648 <small>% of Site Total: 100.00%</small>	Avg. Time on Page 00:01:36 <small>Site Avg: 00:01:36 (0.00%)</small>	Bounce Rate 61.11% <small>Site Avg: 61.11% (0.00%)</small>	% Exit 52.22% <small>Site Avg: 52.22% (0.00%)</small>	\$ Index \$4.35 <small>Site Avg: \$0.01 (157.57%)</small>
-------------------------------------------------------------------------------	-------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------	---------------------------------------------------------------------------	-------------------------------------------------------------------------------

Page Title	Pageviews	Individual Page Title: \$ Index compared to site average
1. The Classic Beetle - Air-cooled VW Beetle restoration, performance and	36,388	44.73%
2. Customizing the old VW Beetle The Classic VW Beetle	9,087	20.48%
3. The VW Thing Is My Favorite Car. The Type 181 Volkswagen Thing is al	6,487	-55.88%
4. The Volkswagen Truck, VW Limo and Camper The Classic VW Beetle	6,416	-32.89%
5. VW Gallery The Classic VW Beetle	5,350	110.37%
6. VW Beetle for Sale Classifieds Classic, old, vintage VW Beetles, Buses	5,148	155.00%
7. VW Beetles for Sale The Classic VW Beetle	3,151	211.66%
8. Browse Categories - The Classic VW Beetle	2,409	108.02%
9. The local Beetle graveyard, The Beetle Barn The Classic VW Beetle	2,244	243.04%
10. Old VW Beetle Magazine Ad - Don't let your wife see... The Classic V	2,132	71.02%
11. Beetle Gallery The Classic VW Beetle	1,836	243.04%
12. Mexican Beetle Vacation The Classic VW Beetle	1,690	220.44%
13. The story on the Humbug, err, the Wombat The Classic VW Beetle	1,629	121.04%
14. VW Beetle Heater Channels The Classic VW Beetle	1,441	44.90%

Content Value



Content Performance		Views: [Grid] [Chart] [List] [Refresh]				
Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index	
14,184 % of Site Total: 12.54%	10,853 % of Site Total: 12.38%	00:00:50 Site Avg: 00:01:36 (-47.75%)	66.04% Site Avg: 61.11% (8.06%)	50.70% Site Avg: 52.22% (-2.92%)	\$1.01 Site Avg: \$0.01 (185.22%)	
Page Title	Pageviews	Individual Page Title	Bounce Rate	% Exit	\$ Index	
1. The VW Thing Is My Favorite Car. The Type 181 Volkswagen Thing is al	6,487		11.75%			
2. VW Beetle for Sale Classifieds Classic, old, vintage VW Beetles, Buses	5,148			-45.46%		
3. Finding a Volkswagen Thing For Sale. Type 181's are Hard To Find Th	1,140		7.24%			
4. VW Thing - Type 181 The Classic VW Beetle	375		6.36%			
5. Pictures from the MidAmerica Motorworks Air-Cooled Funfest: VW Thing	254		9.09%			
6. Volkswagen Thing versus Land Rover. Off Road Competition Between th	241		40.68%			
7. VW Acapulco Thing from the Mid America Funfest 08 The Classic VW	186		23.01%			
8. Things that make you cry abandoned vw beetle - The Classic VW Beeth	137			-11.22%		
9. VW Beetle and Thing Restoration and Sales. Restore Yours, or Buy Ano	94			-1.30%		
10. Browse Categories - VW Thing for Sale: Type 181 The Classic VW Be	9			-100.00%		
11. Mid America Motorworks Air-Cooled VW Funfest 2008. Volkswagen Bee	9		63.63%			
12. VW Thing - Type 181 The Classic VW Beetle - Part 2	7			-100.00%		

Follow the Money



specific actions

results in

profit

Search sent 14,254 total visits via 5,291 keywords + landing pages

Show: non-paid | total | paid

Site Usage	Goal Set 1	Goal Set 2	Goal Set 3						
Visits 14,254 % of Site Total: 55.45%	Goal1: Contact Sales Form Completion 0.94% Site Avg: 0.67% (39.69%)	Goal2: Visit lasted 10 minutes or more 22.66% Site Avg: 10.91% (107.75%)	Goal3: Viewed 20 pages or more 8.58% Site Avg: 4.01% (114.14%)	Goal4: Viewed Account Registration Page 2.53% Site Avg: 2.64% (-4.11%)	Goal5: Viewed Subscribe To Newsletter Page 0.64% Site Avg: 0.61% (4.53%)	Goal Conversion Rate 37.77% Site Avg: 21.69% (74.14%)	Per Visit Goal Value \$0.00 Site Avg: 0.00 (0.00%)		

	Keyword	Landing Page	Visits	Contact Sales Form Completion	Visit lasted 10 minutes or more	Viewed 20 pages or more	Viewed Account Registration Page	Viewed Subscribe To Newsletter Page	Goal Conversion Rate	Per Visit Goal Value
51.	sonisite	/index.php	10	10.00%	20.00%	20.00%	30.00%	0.00%	100.00%	\$0.00
52.	sonosite ultrasound machine	/index.php	22	9.09%	18.18%	27.27%	4.55%	0.00%	72.73%	\$0.00
53.	sonosite nanomaxx	/products/nanomaxx/index.php	35	5.71%	22.86%	11.43%	0.00%	0.00%	45.71%	\$0.00
54.	cardio dynamics	/cardio-dynamics	27	3.70%	7.41%	0.00%	0.00%	0.00%	14.81%	\$0.00
55.	sonosite ultrasound	/index.php	171	3.51%	30.41%	18.13%	4.09%	0.00%	26.67%	\$0.00
56.	portable ultrasound machine	/products/portable-ultrasound/indi	30	3.33%	13.33%	6.67%	0.00%	0.00%	12.12%	\$0.00
57.	sonosite	/products/portable-ultrasound/indi	62	3.23%	25.81%	9.68%	0.00%	1.61%	46.77%	\$0.00
58.	portable ultrasound machine	/index.php	33	3.03%	6.06%	0.00%	0.00%	0.00%	12.12%	\$0.00
59.	portable ultrasound	/products/portable-ultrasound/indi	102	2.94%	7.84%	3.92%	0.00%	0.00%	12.12%	\$0.00
60.	sonosite ultrasound	/products/index.php	38	2.63%	26.32%	15.79%	0.00%	2.63%	50.00%	\$0.00
61.	sono site	/index.php	87	2.30%	26.44%	6.90%	4.60%	1.15%	43.68%	\$0.00
62.	sonosite	/contact/index.php	190	2.11%	7.37%	2.11%	0.53%	1.58%	15.79%	\$0.00
63.	cardiodynamics	/cardio-dynamics	145	2.07%	9.66%	4.14%	1.38%	0.00%	19.31%	\$0.00
64.	sonosite inc	/index.php	105	1.90%	12.38%	5.71%	1.90%	0.00%	25.71%	\$0.00

26.67%

12.12%

Value

Search sent 49,081 total visits via 14,966 keywords

Show: non-paid | total | paid

Site Usage	Goal Set 1	Goal Set 2	Goal Set 3	Goal Set 4
Visits 49,081 % of Site Total: 58.30%	Goal1: Thank You 0.28% Site Avg: 0.31% (-10.65%) Goal1: Thank You Conversions 137 % of Site Total: 52.66%	Goal2: Quick Form Thank You 0.72% Site Avg: 0.56% (27.01%) Goal2: Quick Form Thank You Conversions 353 % of Site Total: 74.96%	Goal Conversion Rate 2.39% Site Avg: 2.00% (19.37%) Goal Conversions 1,173 % of Site Total: 69.67%	Per Visit Goal Value \$2.74 Site Avg: \$2.52 (8.87%) Revenue \$134,481.94 % of Site Total: 63.39%

“Long Tail” Keyword

Primary Keyword

420	0.48% (2)	2	1.90% (8)	8	5.95% (25)	6	\$7,627.20
342	0.58% (2)	2	1.46% (5)	5	2.63% (9)	3	\$2,541.06

\$18.96

\$4.30

Value

Site Usage		Goal Set 1	Goal Set 2	Goal Set 3	Views: [Grid] [List] [Table] [Chart]										
Visits 74,338 % of Site Total: 50.28%	Goal1: New Profile Registration 2.58% Site Avg: 2.59% (-0.58%) Goal1: New Profile Registration Conversions 1,918 % of Site Total: 50.09%	Goal2: UPS Selector Solutions Page 0.77% Site Avg: 0.83% (-6.59%) Goal2: UPS Selector Solutions Page Conversions 572 % of Site Total: 46.65%	Goal3: Reseller Searches 7.83% Site Avg: 7.66% (2.16%) Goal3: Reseller Searches Conversions 5,821 % of Site Total: 51.40%	Goal4: Software Downloads Registration 2.90% Site Avg: 2.85% (1.76%) Goal4: Software Downloads Registration Conversions 2,156 % of Site Total: 51.16%	Goal Conversion Rate 22.86% Site Avg: 22.70% (0.72%) Goal Conversions 16,994 % of Site Total: 50.63%	Per Visit Goal Value \$4.73 Site Avg: \$4.71 (0.53%) Revenue \$351,618.74 % of Site Total: 50.49%									
Pivot by: Source	Showing: Goal Conversion Rate and Per Visit Goal Value				1 - 5 of 22										
Keyword	Landing Page	Total	1. google					2. bing		3. yahoo		4. yandex		5. seznam	
		Goal Conversion Rate	Per Visit Goal Value	Goal Conversion Rate	Per Visit Goal Value	Goal Conversion Rate	Per Visit Goal Value	Goal Conversion Rate	Per Visit Goal Value	Goal Conversion Rate	Per Visit Goal Value	Goal Conversion Rate	Per Visit Goal Value	Goal Conversion Rate	Per Visit Goal Value
1. eaton ups	/default.asp	29.49% (0)	\$7.16	30.12% (0)	\$7.35	17.91% (0)	\$3.28	11.11% (0)	\$3.33	0.00% (0)	\$0.00	0.00% (0)	\$0.00	0.00% (0)	\$0.00
2. eaton powerware	/default.asp	37.80% (0)	\$0.18	37.80% (0)	\$8.10	58.00% (0)	\$12.00	41.67% (0)	\$10.83	17.86% (0)	\$4.29	0.00% (0)	\$0.00	0.00% (0)	\$0.00
3. powerware	/default.asp	33.71% (0)	\$6.99	33.71% (0)	\$6.97	27.27% (0)	\$6.18	23.68% (0)	\$5.00	31.93% (0)	\$8.82	0.00% (0)	\$0.00	0.00% (0)	\$0.00
4. taa compliant	/usa/taa/compliance.asp	1.41% (0)	\$0.17	1.41% (0)	\$0.17	3.70% (0)	\$0.00	0.00% (0)	\$0.00	0.00% (0)	\$0.00	0.00% (0)	\$0.00	0.00% (0)	\$0.00
5. eaton	/deutschland/default.asp	7.86% (0)	\$1.26	7.86% (0)	\$1.26	13.79% (0)	\$4.14	0.00% (0)	\$0.00	0.00% (0)	\$0.00	0.00% (0)	\$0.00	0.00% (0)	\$0.00
6. powerware	/usa/default.asp	35.49% (0)	\$6.99	35.49% (0)	\$7.11	39.29% (0)	\$6.79	8.33% (0)	\$2.50	0.00% (0)	\$0.00	0.00% (0)	\$0.00	0.00% (0)	\$0.00
7. eaton	/france/default.asp	11.33% (0)	\$2.84	11.33% (0)	\$2.84	14.29% (0)	\$3.81	40.00% (0)	\$12.00	0.00% (0)	\$0.00	0.00% (0)	\$0.00	0.00% (0)	\$0.00
8. powerware ups	/default.asp	34.62% (0)	\$7.62	33.24% (0)	\$7.41	33.33% (0)	\$6.67	76.92% (0)	\$15.38	0.00% (0)	\$0.00	0.00% (0)	\$0.00	0.00% (0)	\$0.00
9. eaton 9130	/products-services/backup-power-ups	14.24% (1300)	\$2.88	14.33% (1308)	\$3.05	8.33% (761)	\$0.00	0.00% (0)	\$0.00	20.00% (1626)	\$0.00	0.00% (0)	\$0.00	0.00% (0)	\$0.00
10. eaton	/polska/default.asp	16.07% (0)	\$3.10	15.66% (0)	\$3.13	0.00% (0)	\$0.00	0.00% (0)	\$0.00	0.00% (0)	\$0.00	0.00% (0)	\$0.00	0.00% (0)	\$0.00

more

Data

makes

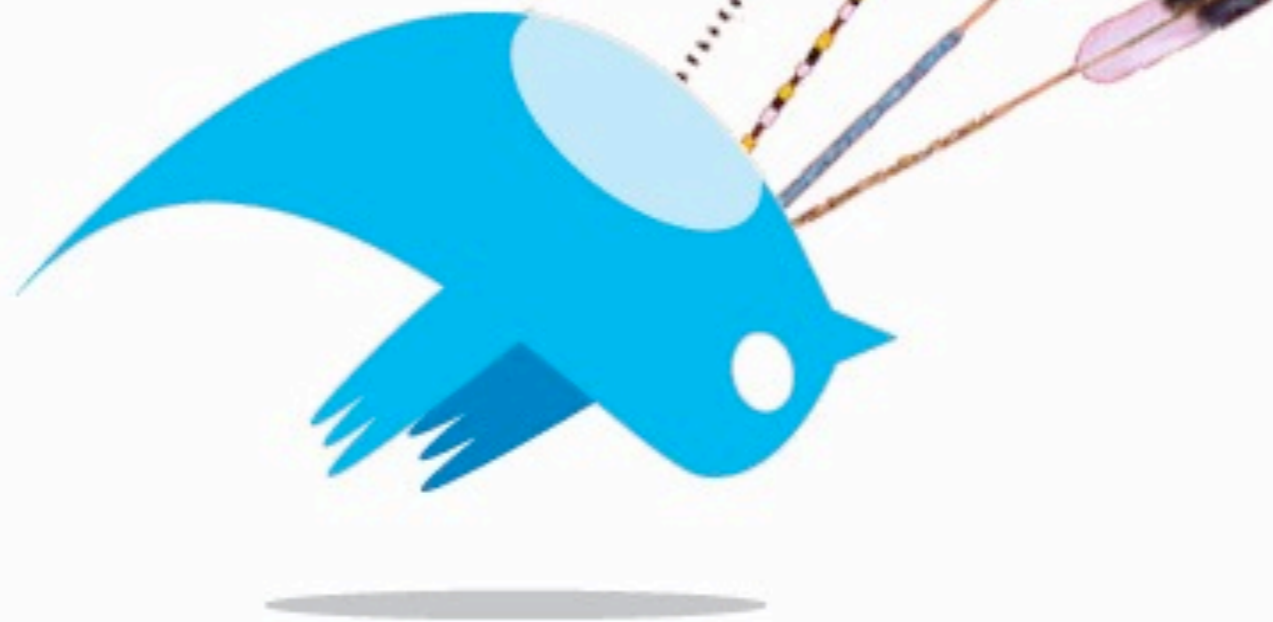
better

analysis



twitter

Whoops! Something went wrong. Now we know about it!



URL Shorteners

from:

<http://www.sitelogicmarketing.com/recommended-products/internet-marketing-anhouraday>

customized:

<http://bit.ly/imhour>

Original Link: [http://www.sitelogicmarketing.com/
recommended-products/internet-marketing-anhouraday](http://www.sitelogicmarketing.com/recommended-products/internet-marketing-anhouraday)









Trackable Link:

?utm_source=**twitter**&

utm_medium=**social**&

utm_campaign=**im-ahad-promo**

Referring sites sent 9,439 visits via 587 sources

Site Usage		Goal Set 1		Views:      	
Visits 9,439 % of Site Total: 5.69%	Pages/Visit 4.01 Site Avg: 5.96 (-32.77%)	Avg. Time on Site 00:02:57 Site Avg: 00:03:48 (-22.37%)	% New Visits 76.41% Site Avg: 79.60% (-4.01%)	Bounce Rate 42.46% Site Avg: 22.56% (88.26%)	
Source <input type="text" value="None"/>		Visits <input type="text" value="Visits"/>		Individual Source performance: <input type="text" value="Visits"/>	
180.  twitter.com		806	 8.54%		



Site Usage


Goal Set 1

E-commerce


Views:     

Visits 75,117 % of Site Total: 20.77%	Pages/Visit 2.02 Site Avg: 2.17 (-6.94%)	Avg. Time on Site 00:02:07 Site Avg: 00:02:25 (-12.26%)	% New Visits 67.24% Site Avg: 56.71% (18.55%)	Bounce Rate 74.64% Site Avg: 70.96% (5.20%)
----------------------------------------------------	-------------------------------------------------------	----------------------------------------------------------------------	------------------------------------------------------------	----------------------------------------------------------

Source/Medium

None Visits  ↓

Individual Source/Medium performance:

Visits 

1. (direct) / (none)

65,509

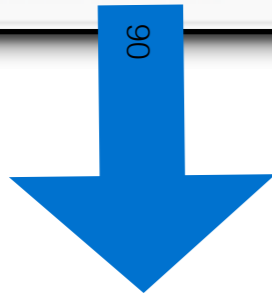


2. twitter.com / social network

9,531



06

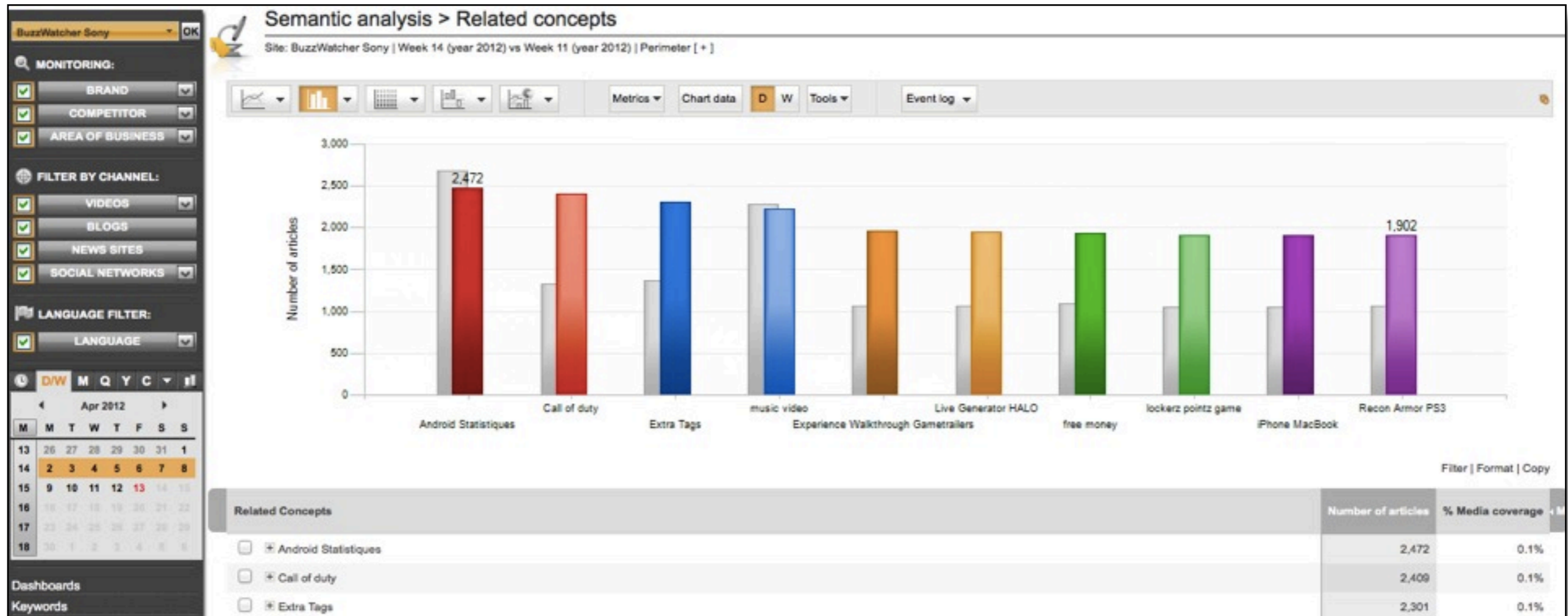


Future of Social

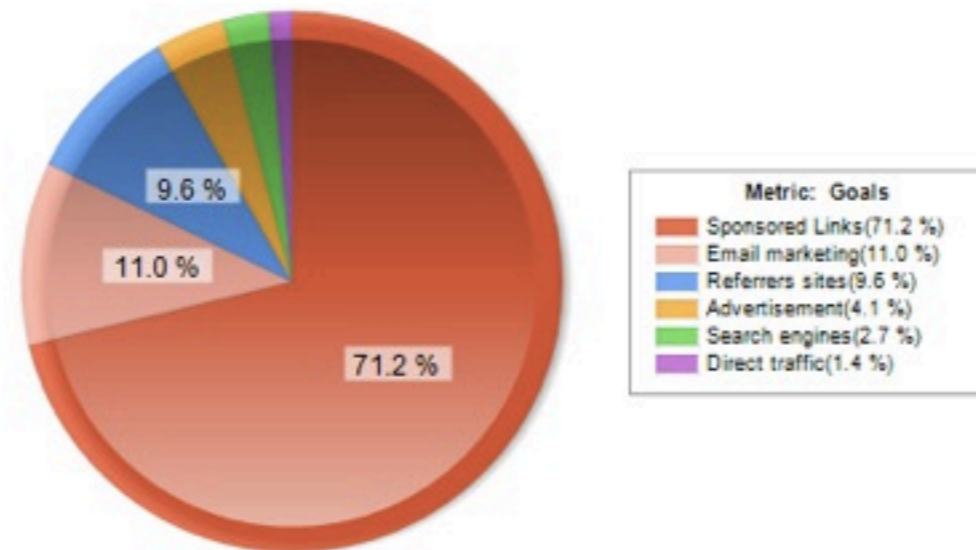


Semantic

Analysis



Multi-Channel



Filter | Format | Copy

Channels	Goals	Variation	Sales	Variation	Sales/orders	Variation	Orders	Variation
<input type="checkbox"/> Sponsored Links	52	(=) (0)	€1,794,706.09	-18.8% (-416.140,55 €) ↓	€34,513.58	-18.8% (-8.002,70 €) ↓	52	(=) (0)
<input type="checkbox"/> Email marketing	8	-46.7% (-7) ↓	€450,935.43	-47.7% (-411.647,72 €) ↓	€56,366.93	-8.5% (-5.246,15 €) ↘	8	-42.9% (-6) ↓
<input type="checkbox"/> Referrers sites	7	+40.0% (+2) ↑	€124,525.43	+2.7% (+3.247,97 €) ↗	€17,789.35	-26.7% (-6.466,14 €) ↓	7	+40.0% (+2) ↑
<input type="checkbox"/> Advertisement	3	(=) (0)	€663,159.30	>+999% (+662.112,39 €) ↑	€221,053.10	>+999% (+220.704,13 €) ↑	3	(=) (0)
<input type="checkbox"/> Search engines	2	+100.0% (+1) ↑	€100,033.65	-49.9% (-99.686,45 €) ↓	€50,016.83	-75.0% (-149.703,28 €) ↓	2	+100.0% (+1) ↑
<input type="checkbox"/> Direct traffic	1	(-) (+1)	€950.88	(-) (+950,88 €)	€950.88	(-) (+950,88 €)	1	(-) (+1)
Total (6 Items)	73	-4.0% (-3) ↘	€3,134,310.78	-7.7% (-261.163,48 €) ↘	€42,935.76	-5.2% (-2.337,23 €) ↘	73	-2.7% (-2) ↘

Integration

BuzzWatcher Sony OK

MONITORING:

BRAND

COMPETITOR

AREA OF BUSINESS

FILTER BY CHANNEL:

VIDEOS

BLOGS

NEWS SITES

SOCIAL NETWORKS

LANGUAGE FILTER:

LANGUAGE

DW M Q Y C

Apr 2012

M	M	T	W	T	F	S	S
13	26	27	28	29	30	31	1
14	2	3	4	5	6	7	8
15	9	10	11	12	13	14	15
16	16	17	18	19	20	21	22
17	23	24	25	26	27	28	29
18	30	1	2	3	4	5	6

Dashboards

DASHBOARD (BUZZWATCHER)

Site: BuzzWatcher Sony | Week 14 (year 2012) vs Week 11 (year 2012) | Perimeter [+]

ALL ARTICLES

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 Samsung Electronics (SEC, Korean: 삼성전자, ...)...
 News sites - WN.com - Business News
 Published on 06/04/2012 14:50:00

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 eaweekly Rating: 98 Member since: 2012-03-23 Fe...
 News sites - Newest feeds from Feedage. Feedage is a ...
 Published on 05/04/2012 04:01:00

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 [...] is 9.25 inches wide. Equipment Covered: ...
 News sites - DV, camcoders, dealer, news
 Published on 02/04/2012 11:59:00

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 [...] file location(s): ?:\pagefile.sys [binary...
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 Published on 04/04/2012 16:57:00

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 [...] suede hand-grips. Carry-On cases are cons...
 News sites - DV, camcoders, dealer, news
 Published on 02/04/2012 11:59:00

TAG CLOUD

america Android Statistiques **Apple** boosting Service Call of duty china ELITE
 Master Chief europe Experience Walkthrough Gametrailers Extra Tags france free
 money **google** hollywood intel iPhone MacBook japan Live Generator
 HALO lockerz pointz game london iOS
 angeles **microsoft** motorola music video new york nokia Recon
 Armor PS3 uk united states usa

KEYWORD CATEGORIES

Category	Number of articles
Competitor	83,919
Brand	
Area of business	751

Friday, April 13, 12

Attribution



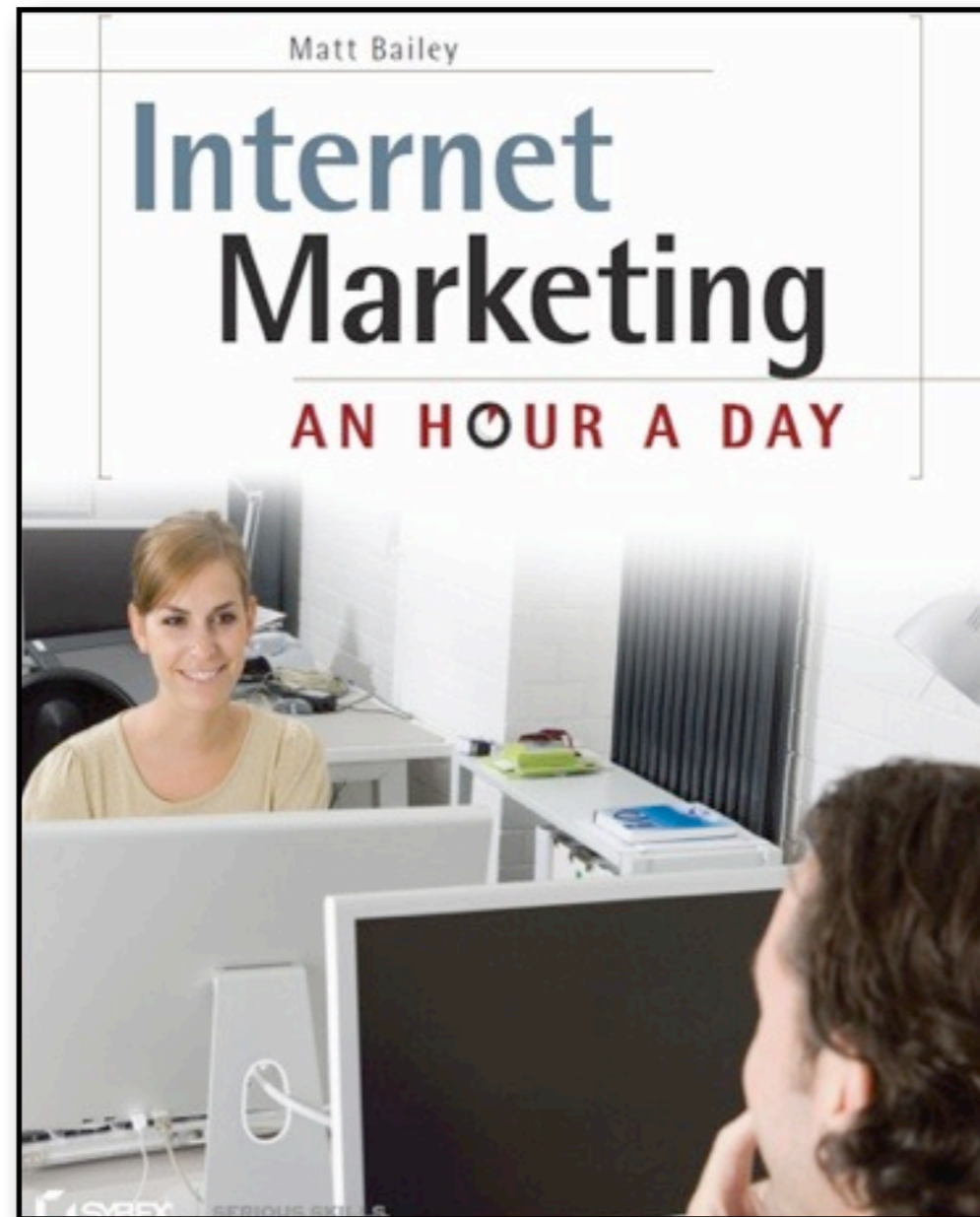
Channels -2	Campaigns -2	Channels -1	Campaigns -1	Last channels	Last campaigns	Goals	Sales	sequence duration/goals
-	-	-	-	Sponsored Links	Sponsored links 2 (SEC-2)	6	€296,269.69	03min 17s
-	-	-	-	Sponsored Links	Sponsored links 1 (SEC-1)	5	€52,794.56	01min 10s
-	-	-	-	Referrers sites	-	4	€124,267.81	02min 16s
-	-	-	-	Search engines	-	2	€100,033.65	01min 18s
-	-	Email marketing	Clients emailings (EPR-5)	Sponsored Links	Sponsored links 1 (SEC-1)	2	€3,379.35	04min 33s
-	-	Sponsored Links	Sponsored links 2 (SEC-2)	Sponsored Links	Sponsored links 2 (SEC-2)	2	€101,465.51	01min 44s
-	-	-	-	Email marketing	Clients emailings (EPR-5)	1	€558.46	01min 44s
-	-	-	-	Sponsored Links	Sponsored links 3 (SEC-3)	1	€358.89	02min 06s
-	-	Email marketing	Clients emailings (EPR-5)	Sponsored Links	Sponsored links 2 (SEC-2)	1	€14,445.83	12min 03s
-	-	Sponsored Links	Sponsored links 1 (SEC-1)	Sponsored Links	Sponsored links 1 (SEC-1)	1	€1,679.43	02min 42s
-	-	Sponsored Links	Sponsored links 1 (SEC-1)	Sponsored Links	Sponsored links 2 (SEC-2)	1	€1,249.53	05min 02s
-	-	Sponsored Links	Sponsored links 1 (SEC-1)	Advertisement	Products Ads (AD-6)	1	€210.42	08min 20s
-	-	Sponsored Links	Sponsored links 2 (SEC-2)	Referrers sites	-	1	€70.14	23h06
-	-	Sponsored Links	Sponsored links 3 (SEC-3)	Sponsored Links	Sponsored links 2 (SEC-2)	1	€147.66	1D 00h33
-	-	Referrers sites	-	Sponsored Links	Sponsored links 1 (SEC-1)	1	€2,426.97	01min 54s
Sponsored Links	Sponsored links 1 (SEC-1)	Sponsored Links	Sponsored links 2 (SEC-2)	Sponsored Links	Sponsored links 2 (SEC-2)	1	€815.05	03min 20s
Sponsored Links	Sponsored links 1 (SEC-1)	Sponsored Links	Sponsored links 2 (SEC-2)	Sponsored Links	Sponsored links 3 (SEC-3)	1	€263,288.30	1D 00h59
Sponsored Links	Sponsored links 2 (SEC-2)	Sponsored Links	Sponsored links 1 (SEC-1)	Sponsored Links	Sponsored links 2 (SEC-2)	1	€324.07	02min 51s
Sponsored Links	Sponsored links 2 (SEC-2)	Advertisement	Website news (AD-7)	Sponsored Links	Sponsored links 2 (SEC-2)	1	€100,020.00	17min 15s
Sponsored Links	Sponsored links 3 (SEC-3)	Sponsored Links	Sponsored links 1 (SEC-1)	Referrers sites	-	1	€113.65	1D 00h18
Sponsored Links	Sponsored links 3 (SEC-3)	Sponsored Links	Sponsored links 2 (SEC-2)	Email marketing	Clients emailings (EPR-5)	1	€263,288.30	01min 22s
Advertisement	Products Ads (AD-6)	Email marketing	Clients emailings (EPR-5)	Sponsored Links	Sponsored links 1 (SEC-1)	1	€1,420.57	02min 56s
Direct traffic	-	Sponsored Links	Sponsored links 3 (SEC-3)	Email marketing	Clients emailings (EPR-5)	1	€119.63	12D 01h40

Marketing

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