



Social Media
Conference 2012

You Too Social Media Conference

Join us for the fifth annual YouToo Social Media conference scheduled for Friday, April 13, 2012, at Kent State University's Franklin Hall. The [Akron Area Public Relations Society of America](#) and the [Kent State PRSSA Chapter](#) (student) are once again sponsoring this award-winning conference.

Congratulations to Kat W (@PRMajor73) and Stuart O. Smith, Jr. (@sos_jr) for winning the retweet contest!



Anticipated attendance

150-175 PR and communication professionals and communication students

2011 Event

Amber Naslund

spoke at the 2011 YouToo Social Media Conference at Kent State.

[See presentations and more video from the 2011 event.](#)



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Event Details:

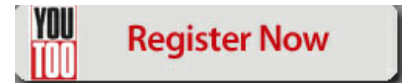
Friday, April 13, 2012

8 a.m.- 4 p.m.

Franklin Hall

[Kent State University](#)

Kent, Ohio 44242



Scott Chapin

Mobile and Analytics Strategist, Marcus Thomas



Michael Pranicoff

Global Director of Emerging Media, PR Newswire



Chuck Hemann

Director, Analytics at WCG



Karl Fast

Professor, Kent State University



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