



Social Media  
Conference 2012

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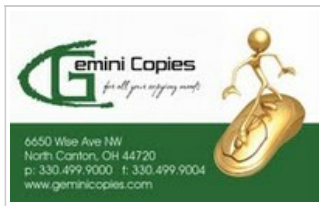
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**The Cleveland Plus Marketing Alliance** (CPMA) is a collaborative group of organizations (Team NEO, Positively Cleveland, Greater Cleveland Partnership) promoting Northeast Ohio and its assets – business, travel, tourism, our residents and quality of life – together under the Cleveland Plus campaign. For additional information on how these organizations are working together, or to learn more about the campaign, please visit [www.clevelandplus.com](http://www.clevelandplus.com).

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**Verizon Wireless** operates the nation's largest 4G LTE network and largest, most reliable 3G network. The company serves nearly 108 million total wireless connections, including 92.2 million retail customers. Headquartered in Basking Ridge, N.J., with nearly 82,000 employees nationwide, Verizon Wireless is a joint venture of Verizon Communications (NYSE, NASDAQ: VZ) and Vodafone (LSE, NASDAQ: VOD). For more information, visit <http://verizonwireless.com>, or for the Midwest <http://vzwmidwestarea.com>.

## Kent State University- School of Communication Studies

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**The School of Communication Studies at Kent State University** offers master of arts degree students four options to complete our program: Thesis, Coursework-Only, Research Project, or Internship. Degree concentrations include Mediated and Mass Communication, Health Communication, Global Communication, or Interpersonal Communication. Graduates can continue graduate study beyond the master's level, teach at the college or university level, advance in professional careers, or prepare for nonacademic careers with a broad understanding of communication theory and research. For more details and



information on teaching or research assistantship opportunities, visit our website <http://www.kent.edu/comm/graduateprogram/index.cfm> or e-mail us at [comm@kent.edu](mailto:comm@kent.edu).

**The Buzz Maker! LLC**  
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**The Buzz Maker! LLC** is a Canton area consultancy helping business owners succeed through the effective use of public relations. Tracy Teuscher, APR, President specializes in consulting services and the development of customized communications solutions designed to enhance brand awareness and stimulate market response. Teuscher is a guest lecturer for Walsh and Kent State Universities, a guest speaker for a variety of professional organizations, a volunteer teacher for Junior Achievement, and a member of the Board of Directors for the Akron Chapter of PRSA. For more information, visit <http://www.thebuzzmaker.com>

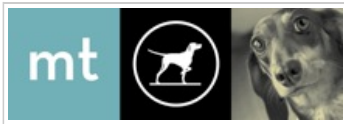
**ADM Board**  
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The **Alcohol, Drug Addiction and Mental Health Services (ADM) Board** contracts with a network of health care organizations that provide treatment and rehabilitation support services for people recovering from alcoholism, drug addiction and mental illness. The

ADM Board evaluates needs, plans services to respond to those needs and evaluates their impact. Through the support of a local property tax levy, the ADM Board provides opportunities for recovery and hope for a better life.

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**Marcus Thomas LLC** is a \$120 million integrated marketing communications agency focused on audience insight, idea generation and alternative delivery. With offices in Cleveland and Youngstown, Ohio, Marcus Thomas employs 140 people. Clients include NESTLÉ, MTD Products Inc (Yard-Man, Troy-Bilt, Yard Machines, Wolf-Garten and White

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experienced team of trial attorneys concentrating in the complex domestic relations matters that impact the families of northeast Ohio. When diamonds aren't forever, call 1-800-Divorce, email to [jrr@recuperolawfirm.com](mailto:jrr@recuperolawfirm.com), or visit <http://www.recuperolawfirm.com/1-800-DIVORCE.html>

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## Sharon Teuscher

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Sharon Teuscher is an established fine artist currently attending Columbus College of Art & Design (CCAD) earning a BFA in Fine Art and minor in Art Therapy with a concentration in painting, drawing and ceramic art. Her work has been recognized with awards at the state and regional level. A recent self-portrait painting earned her a "Best in Show" award as part of the Sean Christopher Gallery of Columbus "Young Hearts" show; a juried show of featuring work of current CCAD students addressing the theme The Color of Love. Upon completing her BFA in Fine Art, she will earn teaching certification and teach at the high school level while exploring therapeutic applications for the creative process. For more information, email to [Steuscher.1@go.ccad.edu](mailto:Steuscher.1@go.ccad.edu), or call 330-936-1331.