

Northeast  
Ohio

Possibilities

Connected

Ultra-high speed

Change agent

CELEBRATING 10 YEARS

2014 REPORT TO THE COMMUNITY



ONECOMMUNITY



# THE REVOLUTION HAS JUST BEGUN



Once upon a time, it was just an idea. A vision of how a community could come together and chart its own future in the Internet Age.

We are at the dawn of a new age. Our networked and connected society

has challenged us. Be disrupters or be disrupted. Chart our own digital infrastructure path or be told by someone else what is good for our region and its future. Wait for enlightened political leadership or commit to actively educating our civic leaders. Wait for a next-generation fiber optic network to be deployed and operated by someone else or build and operate it ourselves.

Those are the headlines of the first 10 years in the project called OneCommunity. We celebrate those important challenges and accomplishments this October, our 10-year anniversary. We are extremely fortunate to have had strong, engaged, and forward-focused leadership from our Board. We are also genuinely thankful for the support of the civic, philanthropic, business, and technology leadership and engagement with the grass roots community.

The next decade will allow us to leverage and begin to harvest the hard work invested in building out the digital asset that is OneCommunity. In order to enable the fiber

optic digital asset to become a genuine community asset, *OneCommunity will focus on becoming a network-enabled platform for innovation and creative use.* This means that ten years from now, we will be a very different organization.

The core network service offering affords us an opportunity to partner with our existing public benefit and private sector subscribers. In addition to providing them with unprecedented speed, availability, reliability, and low latency, we will focus on becoming an integral part of our region's ability to deliver platforms and infrastructure as a service. This means more integrated solutions for data center needs, cloud services, collaboration services, and innovative partnerships to deliver next-generation needs in the region.

## **Our mission has been and will remain focused on public engagement and benefit:**

- ◆ Supporting the region's emergent entrepreneurial technology community through a start-up fund.
- ◆ Partnering with the social services sector, philanthropic organizations, and the app developer community to stand up a 'public benefit apps exchange platform.'
- ◆ Engaging with our healthcare partners to seed platforms for the effective use of tele-health and tele-wellness across the region.
- ◆ Contributing to student success by working with the formal and informal education communities to become the best technology partner imaginable.

- ◆ Re-doubling efforts to partner with cities and municipalities. Our unprecedented partnership with the City of Cleveland in the Health-Tech Corridor, coupled with our recently launched Big Gig Challenge Grant are just the beginning of our commitments in the civic arena.

Finally, over the next decade OneCommunity is setting our sights on two long-term arcs of activity.

We will be an important contributor to an integrated approach and national model for the 'City as an Operating System in the Public Interest.' While neither control systems nor sensors are new, the next big thing will be some derivative of the current hype around the Internet of Things.

Second, we will partner with others in the region in establishing a broadly accessible "Open Data Platform". Our digital infrastructure is enabling the generation of massive amounts of data. We look forward to contributing to a national model of Open Data to catalyze the creative public use of public databases in support of community priorities.

Next year and the next decade hold promise for an extraordinary opportunity to contribute to the region's renaissance and economic re-invention. I invite you to join us in the revolution.

**Lev Gonick**  
[lev.gonick@onecommunity.org](mailto:lev.gonick@onecommunity.org)  
[@levgonick](https://twitter.com/levgonick)

# ONECOMMUNITY LAUNCHES EVERSTREAM



In March 2014, OneCommunity launched Everstream, a for-profit organization serving the high-speed networking needs of enterprise businesses throughout Northeast Ohio.



Everstream will accelerate the broader deployment of advanced broadband services to the private business sector, meeting the pent-up market demand for greater speed, reliability and connectivity that has defined the OneCommunity brand during the past ten years.

The fiber-based services are available in 24 counties and connect fiber-based networks to hundreds of office buildings, bringing Cleveland to the forefront of next generation broadband offerings.

*"We enable enterprise clients to accelerate bringing their IT infrastructure to the cloud. MCPc is excited to be an Everstream partner. Our service depends on advanced fiber-based broadband connectivity linking our corporate facilities and our data centers. Everstream empowers us to do more for our customers."*

**Lance Frew**, OneCommunity Board – Vice Chair and Treasurer,  
Vice Chairman, MCPc Inc. – Board of Directors

*“Everstream’s responsiveness, expertise and ability to customize solutions gives us the confidence necessary to address our customers’ needs. In today’s ever changing and increasingly complex IT environment, it is great to have a partner like Everstream to leverage.”*

**Joe Ciborek**, Director of Carrier Services,  
Bay Pointe Tech Services

Everstream shares resources with OneCommunity and will leverage the \$100-million investment made in the region over the last three years building the largest and most scalable network available.

Everstream’s activities will contribute to the core mission of OneCommunity, as profits generated will support OneCommunity’s commitment to community engagement and related programs. Clients will enjoy the same regionally located customer support, operations, construction and engineering team that has added hundreds of on-net locations for more than 90% of the region’s health care providers and the majority of its colleges and universities.

Visit [Everstream.net](http://Everstream.net)



In 2013, it became clear that Northeast Ohio needed additional broadband solutions tailored to business enterprises in order to meet pent-up demand for higher speeds, network consulting, network monitoring and Gig+ solutions that could be delivered efficiently and effectively. It’s been an exciting time as we launched Everstream, powered by OneCommunity, to meet this challenge.

Our fiber, internet and ethernet solutions are delivered to best-in-class service level agreements and are flexibly and nimbly managed and monitored by our engineering staff headquartered in Northeast Ohio. We are proud to be a part of the collaborative effort to establish the region as a national hub for innovation and growth.

With the addition of our Everstream entity, we look forward to both continuing expansion of our fiber-based network throughout Northeast Ohio and adding more subscribers to our existing Open Network. OneCommunity still remains committed to its original mission: serving the high-speed connectivity needs of more than 2300 public institutions including hospitals, schools, libraries and government offices.

Our team is in place to support network subscribers 24/7 and we look forward to serving a growing number of NEO businesses.

**Brett Lindsey**  
President, Everstream  
[blindsey@everstream.net](mailto:blindsey@everstream.net)

fiber + ethernet + internet

# SERVING COMMUNITIES

# THE BIG GIG CHALLENGE GRANT



The “Big Gig Challenge” launched August 7. Liz Forester led a team of staffers who “swarmed” the region to visit stakeholders and distribute information in person.

Visit [Onecommunity.org/big-gig-challenge](http://Onecommunity.org/big-gig-challenge)



There is no cookie-cutter approach to developing a successful public broadband network. Ideally, the solution is based on local community organizations, governance and existing strong relationships and interests within the neighborhoods. With that in mind, OneCommunity launched the first Big Gig Challenge Grant, encouraging the extension of ultra-fast, broadband fiber-based networks throughout Northeast Ohio. For the first time, communities can access both the financial and technical assistance needed to plan and build community-wide fiber optic networks.

The OneCommunity experience has shown that the complexity and cost of the initial investment to design and build fiber optic networks has impeded growth of the latest digital infrastructure in our region.

This \$2-million grant will fund up to 25% of total project costs for building networks to community anchor institutions (CAI's), government facilities and business districts, enhancing public benefit applications and creative solutions.

This Big Gig Challenge encourages collaborative, regional proposals from county and local governments, non-profit community development corporations, port authorities and creative enterprises in the following counties: Ashland, Ashtabula, Cuyahoga, Erie, Geauga, Huron, Lake, Lorain, Mahoning, Medina, Ottawa, Portage, Richland, Sandusky, Stark, Summit, Trumbull, and Wayne.

# Public Possibilities Broadband Engagement

The grant evaluation criteria include the number of project partners, a clear economic development vision, a commitment to necessary funding beyond the grant award, and an innovative vision for planning, implementing and utilizing the network.

Proposals will be submitted in October 2014. After evaluation by an expert committee, finalists will engage with OneCommunity design engineers for technical assistance on building ultra-high-speed networks. The grant awards will be announced in December 2014.

*“Winning the Big Gig Challenge would allow us to transform North Collinwood into a fiberhood. We’re looking to attract ‘makers’, literally folks who make things. This would give them a platform to get online and better utilize a website.”*

**Julia DiBaggio**, Community Organizer, Northeast Shores Development Corporation.

*“The Big Gig Challenge is an opportunity for the City of Shaker Heights to realize the promise of the Chagrin/Lee Fiberhood announced last September at the OneCommunity Annual Meeting at Shaker LaunchHouse. Extending connectivity to the surrounding neighborhoods and community institutions has the potential to accelerate the revitalization of this part of the City.”*

**Tania Menesse**

Director Economic Development  
City of Shaker Heights



# CONNECTING OHIO STUDENTS



This year, in an open-bid competition, OneCommunity leveraged the existing fiber-optic network infrastructure it owns and operates to win a \$1.2 million bid to install and maintain dark fiber connecting Northeast Ohio schools to the State of Ohio's high-speed OARnet backbone.

The project is administered by the Management Council of the Ohio Education Computer Network (mc•oecn), with state funds from Ohio Academic Resources Network (OARnet). The mc•oecn is an Ohio council of governments supporting the efforts of the Ohio Education Computer Network (OECN). It supports statewide technology programs and initiatives for schools and regional Information Technology Centers (ITCs).

The ITCs already benefitting from new 10Gbps connections include the Stark/Portage Area Computer Consortium (SPARCC) in Canton, Northeast Ohio Network for Education Technology (NEONET) in Cuyahoga Falls, and the Northern Ohio Educational Computer Association (NOECA) in Sandusky. Future installations under the grant will include the Cleveland Metropolitan School District, Canton City Schools and Akron Public Schools.

*"This is truly a win-win situation. The hundreds of schools that are networked with these ITCs now have much faster and broader access to the State of Ohio's OARnet network. OneCommunity is thrilled to have been chosen to provide an open network solution for Northeast Ohio schools."*

*Tony Grech, Director of Sales, Everstream*

Since the contract also includes 10 years of maintenance, the new network infrastructure allows for a long-term broadband solution for thousands of Northeast Ohio students.

Connected  
Civic  
Public  
Change-agent

## EAGER GRANT

# Possibilities

The National Science Foundation (NSF) has awarded OneCommunity a \$300,000 grant to develop and demonstrate the value of high-definition multipoint videoconferencing to enable collaborative learning and enhance high school Science, Technology, Engineering and Mathematics (STEM) education.

The software developed under this grant will show that High Definition Multipoint Videoconferencing technology can be affordable and scalable and can deliver an interactive video experience as natural as face-to-face conversation. The grant is under the direction of OneCommunity CEO, Lev Gonick and Marvin S. Schwartz, OneCommunity Chief Scientist.

## NEXT GENERATION VIDEO CONFERENCING TECHNOLOGY

Schwartz and his team will develop and deploy next-generation videoconferencing technology between Cleveland Early College High School at John Hay High School, Case Western Reserve University, and STEM experts.

This generous grant supports extending Connected Collaboration to three or more endpoints and providing it as a platform for many other gig apps. The grant further supports having education professionals evaluate how effectively STEM experts in their state-of-the-art facilities on gig networks can use Connected Collaboration to engage students in two or more high-school classrooms.

*“Connected Collaboration: high-definition, high-fidelity, reduced latency video conferencing. A next-generation application requiring gigabit bandwidth while using cost-effective Mac or Windows computers, and commodity HD webcams and microphones. We thank the NSF for this opportunity and look forward to continuing collaboration with US Ignite and its partners.”*

*Marv Schwartz, OneCommunity Chief Scientist*



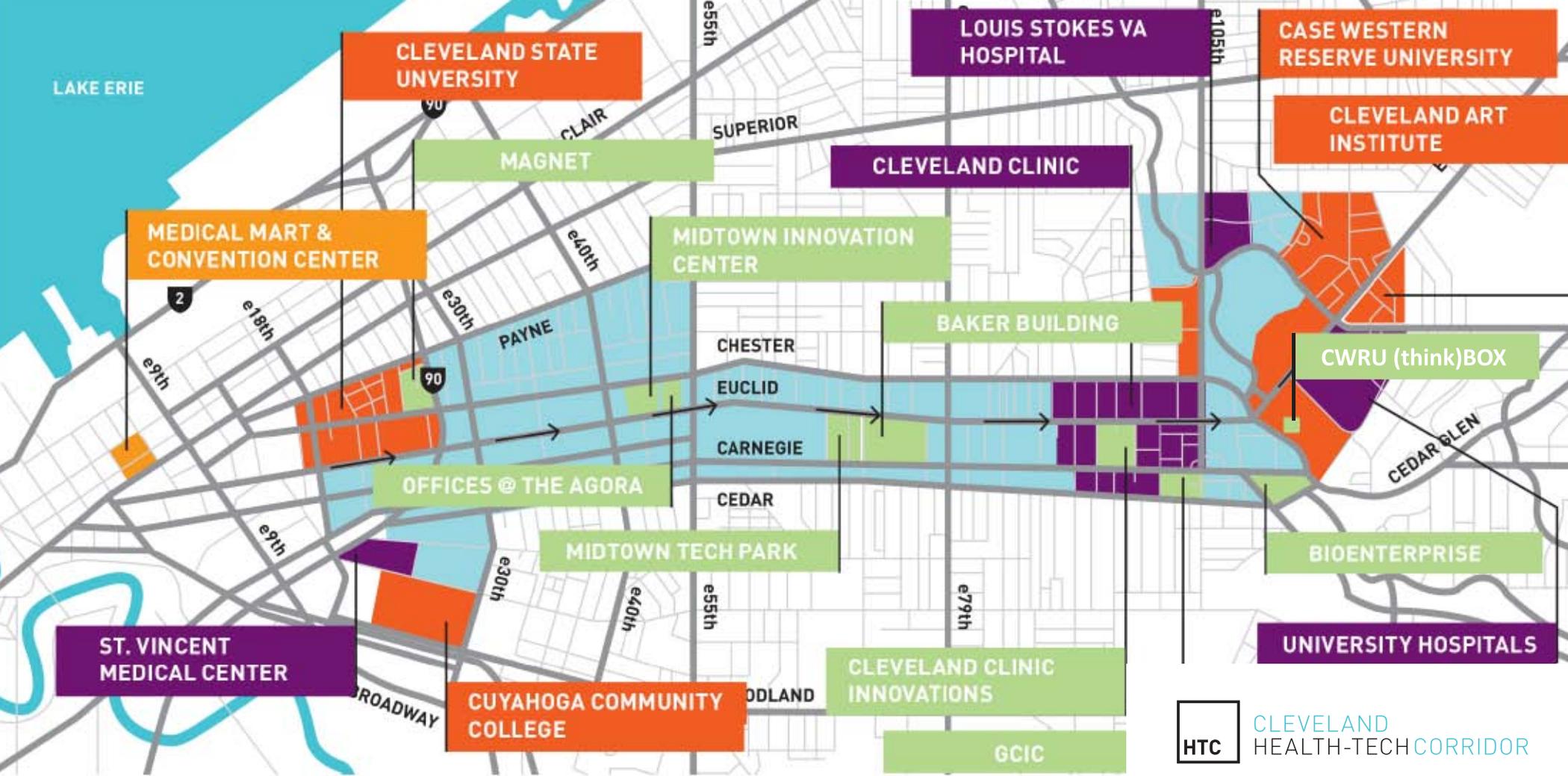
Photographs courtesy of City of Cleveland Photo Bureau

# HEALTH-TECH CORRIDOR CONNECTING INNOVATION

*“100 gigabit is a game-changer for the Cleveland Health-Tech Corridor. Existing HTC businesses will have access to the cutting edge, next-generation infrastructure they need to thrive, and the doors will be open to new companies who want to leverage 100-gig access as an innovation platform.”*

*Jeff Epstein, Director, Cleveland Health-Tech Corridor*

The Health-Tech Corridor (HTC) spans more than 40 city blocks and 10 distinct neighborhoods in MidTown and is the focus of collaboration with the City of Cleveland, the Cleveland Foundation and others working on turning the brownfields of the HTC into a new neighborhood attracting tech start ups, health care spin offs, and cloud service providers. While the HTC already boasts an impressive concentration of world-class healthcare institutions, major academic institutions, cutting-edge business incubators and thriving healthcare and high-tech companies, there are areas for growth and development that, when done collaboratively, will result in innovation and progress for NEO.



**HTC** CLEVELAND HEALTH-TECH CORRIDOR

In 2013, a group of over 15 public institutions, developers, government and business partners came together with OneCommunity and the City of Cleveland to apply for a U.S. Economic Development Association (EDA) grant with a fiber optic networking program exceeding more than \$1M in value. The grant award would enable the installation and operation of fiber optic cable within the HTC, at unprecedented speeds up to 100 Gbps. Once fully operational, the HTC would be the nation’s first commercially-available, metropolitan 100 Gbps network, providing businesses and institutions with a substantial competitive advantage while creating opportunities for significant job growth.

Today, many enterprises and institutions are using between 1 to 10Gbps. Certain industries are seeing the need for rapid growth, enabling not only more productivity but bigger ideas for solutions. 100-gig service is mission-critical for a competitive edge in health and technology companies, providing potential for advanced R&D as well as cornering emerging markets with innovative applications that aren’t possible without this network. Service providers, web companies, film and media, high performance computing and financial services are other examples of bandwidth intensive enterprises that will benefit from the efficiency of 100-gig networking.

# HEALTH-TECH CORRIDOR CONNECTING INNOVATION

## CONNECTED COLLABORATION

Looking ahead, the HTC sits within a broader corridor – one we call The Cleveland Connected Collaboration Corridor (4C’s). This corridor is an ideal location for an integrated Internet of Things (IoT) strategy connecting four innovative districts along more than 100 city blocks from University Circle to Lake Erie. Leveraging the robust fiber route of OneCommunity, a series of pilot and sandbox projects are in various degrees of development. With the competitive edge of high-speed bandwidth and the unique assets of the neighborhoods, the 4C’s provide diverse settings for the development and deployment of cyber physical infrastructure.

*“A 100 Gigabit fiber connection will enable Cleveland HeartLab to more aggressively pursue the goal of providing physicians greater intelligence to treat their patients with advanced laboratory testing for cardiovascular and other chronic diseases.”*

*Pam Gornall, Vice President and Chief Financial Officer, Cleveland HeartLab*

The Playhouse Square and Cultural District is the anchor of Cleveland's theater and performing arts community. With the second largest theater district in the country (after Broadway), the Playhouse Square and Cultural District is actively engaged in the multipurpose redevelopment of the neighborhood. There are unique cultural assets and significant interest in extending access to both patrons of the arts and cultural and creative workers through instrumented services.

The Public Square District is home to the Terminal Tower (transportation, commercial real estate) and the culinary arts and hospitality community. A wide range of IoT projects including way finding, telemetry, patron experiences, energy management, traffic management and public safety are all underway. The \$30M

redevelopment work underway in public square includes cyber physical infrastructure.

The Eds and Meds District of University Circle has more than three dozen institutional partners including Case Western Reserve University, University Hospitals, the Cleveland Museum of Art, and the Cleveland Clinic. A number of education, residential and medical IoT projects have been underway since 2010.

Visit [bit.ly/HealthTechCorridor](http://bit.ly/HealthTechCorridor) to learn more about this project or view a short video on YouTube at [bit.ly/OhioOppCorVideo](http://bit.ly/OhioOppCorVideo) or just click the code with your smartphone.



Photographs courtesy of City of Cleveland Photo Bureau

# CONNECTED HEALTH PILOT TELEPRESENCE PROGRAM



**THE CONNECTED HEALTH PILOT TELEPRESENCE PROGRAM FOR HIGH SCHOOL STUDENTS AT THE CLEVELAND SCHOOL OF SCIENCE AND MEDICINE AND EARLY COLLEGE HIGH SCHOOL AT JOHN HAY HAS LAID THE FOUNDATION FOR A LARGER SCALE PROGRAM.**

Sometimes we have to wait for technologies to catch up with our expectations. Over the past few years we've seen telepresence technologies (video conferencing) move from stilted, "walkie-talkie" like interactions to smooth, conversation-like experiences, mostly because of new telepresence technologies that are taking advantage of ultra high-speed broadband. These advances provide K-12 schools with the opportunity to increase the use of telepresence technologies to have their students engage with Northeast Ohio's world-class institutions to create new era of connected collaboration.

During the past year, high school students at the Cleveland School of Science and Medicine and Cleveland Early College High School at John Hay participated in a pilot program in which they engaged via telepresence with medical students from the Case Western Reserve University's School of Medicine and health professionals from the Cleveland Clinic's Office of Civic Education.

The pilot was built on infrastructure donated by Cisco and served as a catalyst for a public/private partnership to utilize TelePresence for students to explore community health issues and encourage

*"It gives those students where they exist today exposure to the university and exposure to programs they can become a part of. It exposes them to the use of technology."*

**Mark Henderson, Interim VP for ITS and CIO, CWRU**

# Broadband Open Speed



To view the Connected Health video on YouTube, search for Ohio Connected Health, or just click the QR code with your smartphone.



underrepresented youth in becoming 'next generation' medical and health professionals in Ohio.

Building on the success of the Connected Health Pilot, a consortium of 21 schools and 16 institutional partners have assembled and are seeking funds to scale the Connected Health Pilot to create a Connected Collaboration Platform.

The Connected Collaboration Platform (CCP) will provide schools with a growing repository of resources (human, instructional, and technical) to enable student-centric learning that extends beyond the classroom with a continued focus on health/health careers and the inclusion of STEM instructional experiences and college readiness supports. The CCP is currently seeking funding for the next steps.

*"The basic idea was pretty straightforward: let's try to distribute some telepresence endpoints to some of our community partners and find a way to deliver outstanding curriculum in a way that takes full advantage of the interactive capabilities. We've been able to demonstrate the power of the many-to-many scenario in a way that's unprecedented when it comes to the domain of medical education."*

**Lev Gonick, CEO, OneCommunity**

# NOC NETWORK OPERATIONS CENTER

OneCommunity's Network Operations Center (NOC) is at the heart of the OneCommunity network and represents the face of our organization to our customers. The NOC monitors, manages and maintains visibility and control over the entire network to ensure it is operating at peak efficiency 24 hours a day, 7 days a week, 365 days a year.

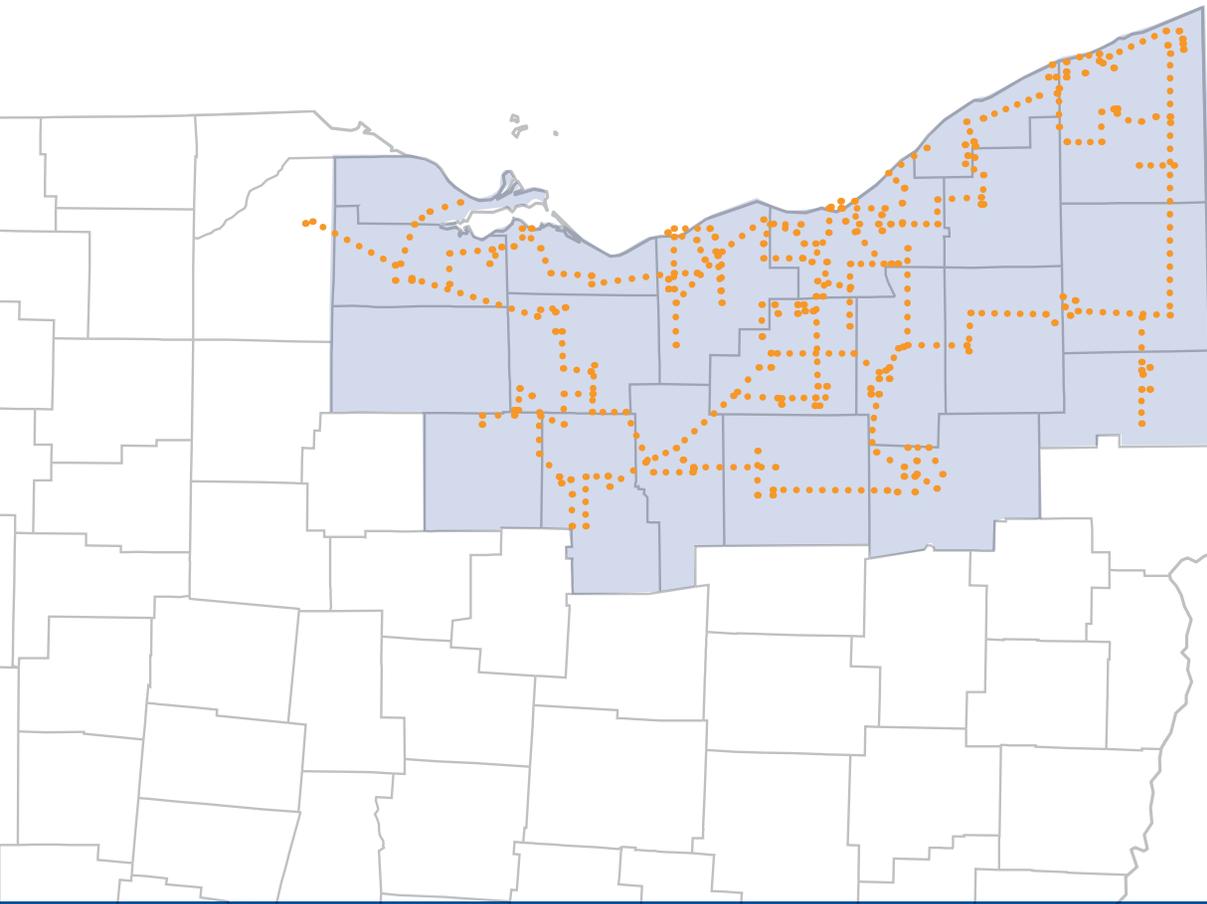
OneCommunity has begun updating our Network Monitoring Systems (NMS) to be more intuitive and predictive in an effort to better respond to and more quickly resolve potential challenges our customers may experience.

We are empowering our customers with similar NMS functionality to allow them to self-manage their network performance and also complete simple systems requests such as DNS changes.

*"I wanted to thank everyone for their work on our installation! The engineer stayed on site until it was working and later that night we did switch everything over. Have been receiving nothing but positive comments since this."*

*Doug Perkowski, Cleveland Lofts*





# OPEN NETWORK

OneCommunity is Ohio's largest public-benefit network provider. We maintain strong support for Network Neutrality and the Open Internet. We believe our National Broadband Plan, specifically the health and wellness of the nation, the education and workforce development of our society, the neighborhood and public safety of the country, and the global competitiveness of the economy can best be assured by protecting, and promoting an Open Internet.

As a provider of advanced broadband services to Northeast Ohio's public-benefit organizations, we believe that demand for abundant network services will only grow and that tax payer-funded community networks should operate in a neutral manner. OneCommunity is committed to providing equitable access to knowledge, content, and services and to ensure that our network is a platform for digital collaboration and innovation, without restrictions or barriers.

*"I wanted to thank everyone at OneCommunity for the outstanding service yesterday when we had an internet outage. From John in the support center who took my call to the line techs who made the repairs, everything went very smoothly. With our biggest fund raiser of the year taking place this Saturday, this was a critical week for us. Thanks for getting us up and running so quickly."*

**Cathleen White**

*Director of Information and Media Services, Gilmour Academy*

# CONNECTED CITIES

## LESSONS FROM A "GIG CITY"

What does a city of the future look like? What do they do differently than anyone else? Most importantly, what can Cleveland leaders learn from these cities?

These questions are the motivators behind OneCommunity's "Connected Cities" Public Officials Fact-finding Missions, a series of field trips to cities that have implemented next-generation fiber-optic-based networks.

The first stop: two days in Chattanooga, Tenn. Chattanooga's publicly owned broadband network provides ultra high-speed networking technology to roughly 170,000 businesses and residents. Chattanooga's non-profit electric power utility, EPB, built and operates the 8,000-mile network which is available throughout the utility's entire 600-square-mile service area.

Thanks to a generous grant from The Gund Foundation, Gonick led a delegation of seven forward-thinking Cleveland leaders to Chattanooga on June 16th and 17th.



Nate and Corrine Hill of the Chattanooga Public Library shared their library's experience working with the City's gigabit network with Cleveland Public Library Executive Director Felton Thomas (right).

# 2013 FINANCIALS

<b>ASSETS</b>	<b>2013</b>	<b>2012</b>
Cash - unrestricted	38	68
Cash - restricted/segregated federal funds	309	378
Accounts receivable	549	1,648
Prepaid expenses, deposits and other assets	959	1,243
Unconditional promise to give fiber access	3,336	1,892
Grants receivable	1,973	7,500
Property and Equipment	73,366	70,384
Less: accumulated depreciation	(9,581)	(9,810)
New Markets Tax Credit Notes receivable	11,277	11,277
<b>TOTAL ASSETS</b>	<b>82,226</b>	<b>84,580</b>

<b>LIABILITIES AND NET ASSETS</b>	<b>2013</b>	<b>2012</b>
Accounts payable and accrued expenses	6,074	5,959
Deferred revenues	2,000	1,827
Line of credit	11,253	8,444
New Markets Tax Credit Notes payable	14,390	14,390
<b>TOTAL LIABILITIES</b>	<b>33,717</b>	<b>30,620</b>
<b>Net Assets</b>	<b>48,509</b>	<b>53,960</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>82,226</b>	<b>84,580</b>

*Dollar amounts are in thousands*

## REVENUES

	2013	2012
Community network connection and construction revenue	9,646	10,852
Contributions, sponsorships and donated support	1,246	2,574
Other income	535	492
<b>TOTAL REVENUES</b>	<b>11,427</b>	<b>13,918</b>

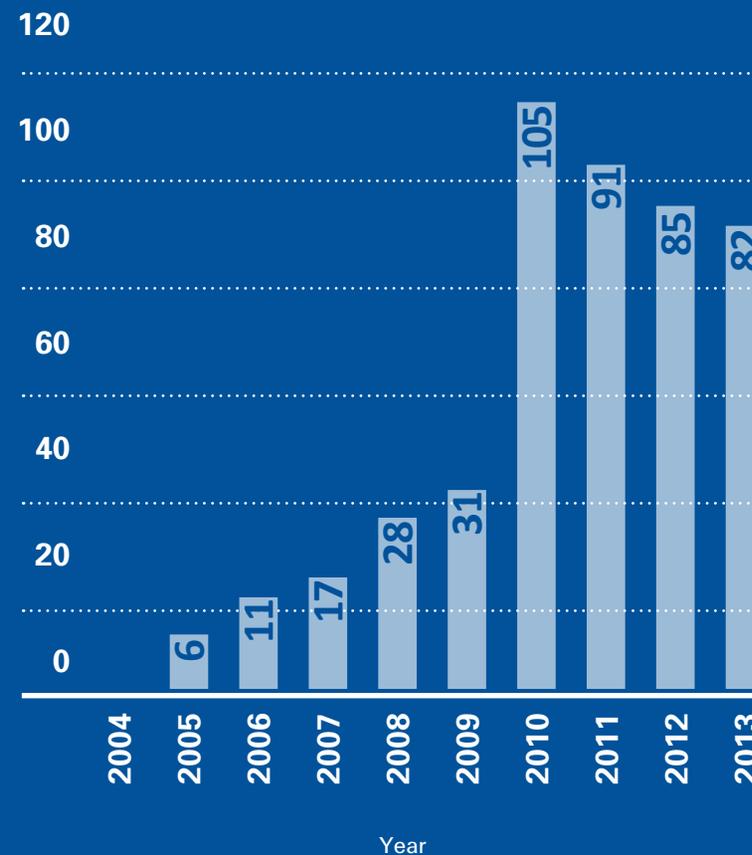
## EXPENSES

	2013	2012
Community network connection and construction revenue	12,607	11,552
Community computing program	1,201	8,375
Management and general	3,070	2,925
<b>TOTAL EXPENSES</b>	<b>16,878</b>	<b>22,852</b>
Change in net assets	(5,451)	(8,934)
Net assets - beginning of the year	53,960	62,894
Net assets - end of the year	48,509	53,960

*Dollar amounts are in thousands*

## ASSETS SINCE 2004

Millions



# DONORS

## GOLD (\$500,000 - \$999,999)

Lorain County  
Community College

## SILVER (\$100,000 - \$499,999)

Mobile Citizen  
Focus Hope

## BRONZE (\$25,000 - \$99,999)

Edward Dunlap Jr. Foundation  
Accel  
Cleveland Housing Network  
Akron Urban League  
Juniper Networks

## BENEFACTOR (\$5,000 - \$24,999)

Generation Foundation  
Charles & Helen Brown  
Memorial Foundation  
Manatee  
Lexington  
Hobsons  
WinstonNet

## SUPPORTER (UP TO \$4,999)

Laurie Mitchel & Co, Inc.  
Fifth Third Bank

## INDIVIDUAL DONORS

Dorothy Baunach  
Jeanette Grasselli Brown  
Jon Elsasser  
Sari Feldman  
Benoit Felten  
Lance Frew  
Lev Gonick  
Timothy Green  
Mark Henderson  
Joanne Hovis  
Brett Lindsey  
Timothy Mueller  
August Napoli  
Jane Passantino  
Michael Schoop  
Donna Sciarappa  
Sam Steinhouse  
Michael Stovsky  
Jonathon Vinocur  
Raymond Voelker  
Brad Whitehead  
Chas Withers

# BOARD OF DIRECTORS

## Raymond M. Voelker

OneCommunity Board – Chair  
Chief Information Officer, Progressive

## Lance Frew

OneCommunity Board – Vice Chair &  
Treasurer, Vice Chairman, MCPc, Inc.  
Board of Directors

## Timothy Green

OneCommunity Board – Secretary  
Director, Global Markets - EY  
Knowledge, EY

## Dorothy Baunach

CEO, OsteoSymbionics LLC

## Jeanette Grasselli Brown

## Jon T. Elsasser

Sr. VP & CIO, (Emeritus), The Timken  
Company

## Sari Feldman

Executive Director, Cuyahoga County  
Public Library

## Benoit Felten

CEO & Co-Founder, Diffraction  
Analysis

## Lev Gonick

CEO, OneCommunity

## Mark D. Henderson

Interim VP & CIO of Information  
Technology Services, Case Western  
Reserve University

## Joanne Hovis

President, CTC Technology & Energy  
CEO, Coalition for Local Internet  
Choice

## Timothy Mueller

CEO, Global IT M&A Forum

## August A. Napoli, Jr.

Deputy Director & Chief Advancement  
Officer, Cleveland Museum of Art

## Dr. Michael Schoop

President, Cuyahoga Community  
College Metropolitan Campus

## Donna Sciarappa

Partner, Assurance Services,  
McGladrey & Pullen, LLP

## William Allen Shapard

Senior Vice President; Director, Global  
Institutions at IMG Worldwide, Inc.

## Michael Stovsky

Partner, Chair, Innovation, Information  
Technology and Intellectual Property  
Group and Member of the Executive  
Committee, Benesch, Friedlander,  
Coplan & Aronoff LLP

## Jonathon Vinocur

Partner, Corporate Transactions &  
Securities, Thompson Hine LLP

## Brad Whitehead

President, Fund for Our Economic  
Future

# Next-Generation Innovation

Connectivity

## THE LAUNCH PAD



You may have been surprised to learn that OneCommunity is now ten years old. Even I hadn't realized we've been at it that long, and I have been involved for every one of those years! As with any brand new enterprise, the past decade has had more than its share of excitement, with a few lessons learned along the way, and an impressive list of accomplishments on the ledger.

While it can be enjoyable to look back at all that we have done, my predisposition is to look forward, and think about all of the great things we want to achieve. As I look to the future, one thought keeps circulating through my mind: this is where it gets fun!

There is no doubt that technology has the power to transform. I've seen it. I've lived it. Thoughtful use of technologies whether it's the steam engine, railroads, electricity, or automobiles and the interstate highway system have been transforming communities, institutions, and businesses throughout the history of our country. Failure to adapt has had clear consequences as well.

Fortunately, Northeast Ohio already has an asset many communities do not. Technically, it's a high-speed broadband network with hundreds of public benefit and private sector subscribers, but I think of it as a launch pad.

I can't list for you the important technologies that we will be using ten years from now to educate our children, or connect and engage our citizens to their governments and public benefit institutions, or to provide the tools needed to nurture a thriving and entrepreneurial technology community. But I can tell you that connectivity will matter. Accessing computing and other technology platforms as a service will matter. And passionate people that understand how to leverage technology will matter most of all.

After all, physically our broadband network is just a very expensive piece of glass wrapped in a concrete cocoon, not really of much use to anyone. But as we work together with our partners to deploy technology to democratize access to education, health care, government services, data, and more importantly information, the network becomes the launch pad for the services that can improve the living conditions in Northeast Ohio. As we gain momentum as a tech-savvy community we will create the environment for entrepreneurs to thrive and drive increased prosperity in the region.

If you want to explore space, a launch pad is critical, but not the most important "piece of the puzzle." Likewise, as OneCommunity begins its second decade we need to start focusing on the "rockets" we want to launch. If we are to leverage technology, we must catalyze, collaborate, convene, and then execute. This is the mission that drives OneCommunity. Our launch pad is built, and now the sky's the limit!

### **Raymond M. Voelker**

Chair, OneCommunity Board of Directors  
Chief Information Officer, Progressive

# ONE COMMUNITY SUBSCRIBERS

## Education - Higher Ed

Ashland University  
Baldwin Wallace University  
Case Western Reserve University  
Cleveland Institute of Art  
Cleveland State University  
Cuyahoga Community College  
Hiram College  
John Carroll University  
Lakeland Community College  
Lorain County Community College  
Malone University  
Oberlin College  
Siegal College  
Ursuline College  
Walsh University

## Education - K-12

Clearfork High School  
Cleveland Metropolitan School District  
Diocese Of Cleveland  
eTech Ohio Commission  
Friends of Breakthrough Schools  
Gilmour Academy  
Hathaway Brown School  
Hawken School  
Lake Geauga Computer Association  
Lake Ridge Academy  
Management Council of the Ohio  
Education Computer Network  
Montessori Schools  
Northeast Ohio Management  
Information Network  
North Central Ohio Computer  
Cooperative "NCOCC"

North Coast Council  
Northeast Ohio Network for  
Educational Technology  
St. Rita School  
Tri-County Computer Services  
Association  
Trinity High School  
University School

## Government

Ashtabula County ITS  
Bainbridge Township  
Chester Township  
City of Cleveland  
City of Cuyahoga Falls  
City of Euclid  
City of Medina  
City of Shelby  
City of Vermillion  
Cuyahoga County  
Cuyahoga County Port Authority  
Geauga County  
Mayfield Village

## Healthcare

Akron Childrens Hospital  
Ashtabula County Medical Center  
The Bellevue Hospital  
Catholic Health Partners  
Centers for Dialysis Care  
Cleveland Heartlabs  
Cleveland Medical Devices  
Firelands Regional Medical Center  
Fisher Titus Medical Center

HB Magruder Memorial Hospital  
Hospice of the Western Reserve  
Independents Physicians Solutions  
MedCentral Health System  
Medical Center Company "MCCo"  
Memorial Hospital  
Mercy Medical Center  
MetroHealth Systems  
NOMS Healthcare  
Parma Community Hospital  
Ravenwood Mental Health Centers  
Samaritan Regional Health System  
Sisters of Charity Health System  
Southwest General Health Center  
Summa Wadsworth Rittman Hospital  
University Hospital Health Systems  
West Shore Primary Care Associates  
Wooster Community Hospital

## Philanthropy

Foundation Center  
PNC Fairfax Connection

## Public Service

Akron Metro Regional  
Transit Authority  
Ashland County Sherriff Office  
Cleveland Airport System  
Cleveland Hearing and Speech Center  
Cleveland Metroparks Zoo  
Cleveland Museum of Art  
Cleveland Orchestra  
Cleveland Zoological Society  
Cuyahoga County Public Library

Fairhill Partners  
Graystone Properties at Tyler Village  
Great Lakes Science Center  
Greater Cleveland Partnership  
Hattie Larlham Foundation  
HIMSS  
ideastream  
Judson Services Inc  
JumpStart, Inc.  
Legal Aid Society of Cleveland  
Lorain County Board of Development  
Lorain Metropolitan Housing Authority  
Museum of Contemporary Art (MOCA)  
Playhouse Square Foundation  
RET3 Job Corp. Inc  
United Way of Greater Cleveland  
United Way of Medina County  
United Way of Summit County  
Western Reserve Historical Society

# DREAM BIG NOW



## WE WANT TO HEAR ABOUT YOUR DREAMS FOR THE REPUBLICAN NATIONAL CONVENTION (RNC) EXPERIENCE

There is nothing within the RNC experience that will be left untouched by technology. The greatest experiences—emotional, compelling, memorable, exciting, productive, new, different— will all be made possible by infrastructure. Yes, infrastructure. Infrastructure: Defined as “the basic physical and organizational structures and facilities needed for the operation of a society or enterprise.” Without these basics, the extras and the innovative experiences simply do not happen.

OneCommunity delivers the basics, the broadband infrastructure—and it’s for public benefit engagement and use. We already have the region’s largest 21st century network available. How can we get creative and provide an amazing experience for the RNC?

I am personally thrilled to think of the thousands of people that will experience Cleveland, many for the first time, during the RNC. I am also thrilled to think of the millions of people experiencing the events from afar. I can close my eyes and see people rallying at Public Square, dining on East 4th, celebrating at the Rock Hall—while others work feverishly to produce broadcasts, green rooms, interviews and speeches. Security, public transportation, lodging, entertainment, souvenirs, shopping—they’re all in the mix.

So let’s deliver the best experience possible. Tell us your dreams for this event—for you, your neighborhood, your business, our visitors. What do we need to prepare? How can we benefit our region and our interaction and make impact on the rest of America and the world?

We will post an idea every week—conversation starters. Let us know what you think—and tell us your ideas. Realities start with big dreams. Email me at [jpassantino@onecommunity.org](mailto:jpassantino@onecommunity.org). Or visit our Facebook page to comment on this post and send your own Dream Big Now idea. You can also comment using the hashtag: **#DreamBigNow**.

### **Jane Passantino**

Chief Marketing Officer

[JPassantino@onecommunity.org](mailto:JPassantino@onecommunity.org)



ONECOMMUNITY

[www.onecommunity.org](http://www.onecommunity.org)

216-923-2200

Connect with OneCommunity

 OneCommunityNEO

 @OneCommunity

 OneCommunity Cleveland

 OneCommunity.CLE

 company/onecommunity